



Idhaya College for Women, Kumbakonam
Accredited with A+ Grade by NAAC 1st Cycle

NAAC AQAR 2023-2024

1.3 Curriculum Enrichment

**1.3.2 Number of Courses Project Work / Field Works /
Internships**

Project Work

Department of Business Administration

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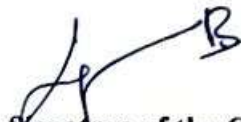
CERTIFICATE

Certified that the project entitled, **"A STUDY ON RECENT TRENDS IN RECRUITMENT PROCESS IN LUCKY SILKS AT KUMBAKONAM."** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

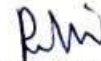
By

N.AABITHA FARHAT- 22290941

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



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Certified that the project entitled, "A STUDY ON FUNDS FLOW STATEMENT IN INDIAN BANK AT MELECAUVERY" is a bonafide record of the project work done and submitted to **BHARATHIDASANUNIVERSITY, TIRUCHIRAPALLI.**

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E.AARTHI – (22290942)

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Certified that the project entitled, "A STUDY QUALITY MANAGEMENT AT TVS FARVEEN AUTO AGENCY" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.


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M. AASHIKA - 22290944

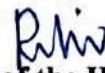
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Certified that the project entitled, **"A STUDY ON EMPLOYEE RELATION ATTITUDE TOWARD THE ORGANIZATION BAWA HONDA SHOWROOM AT MAYILADUTHURAI"** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

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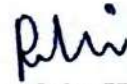
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Certified that the project entitled, "A STUDY ON EMPLOYEE WELFARE PERTAINING TO SATISFACTION LEVEL SRI VINAYAGA MOTORS, ERAVANCHERY." is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

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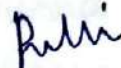
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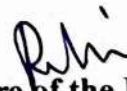
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Certified that the project entitled, "A STUDY OF COST VOLUME PROFIT ANALYSIS IN G.K DIARY AT KURICHI- KUMBAKONAM" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

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Certified that the project entitled, "A STUDY ON FINANCIAL ANALYSIS INTERPRETATION USING COMMON SIZE BALANCE SHEET IN PRISM JOHSON TILES AT KARAIKAL" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

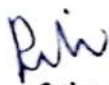
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Certified that the project entitled, "A STUDY ON HOUSING LOAN IN MORTGAGE FINANCE IN VERITAS FINANCE PVT LTD" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

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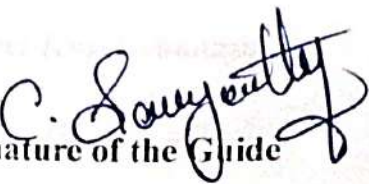
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
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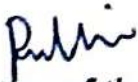
CERTIFICATE

Certified that the project entitled, "A STUDY ON COMPARATIVE BALANCE SHEET IN HDFC BANK AT KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

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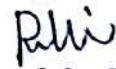
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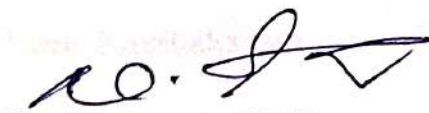
CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYER PERCEPTION FOR THE DEVELOPMENT OF ORGANISATION IN AIDA DISPLAY PRIVATE LIMITED, CHENNAI" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

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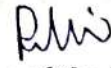
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CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE MOTIVATION STRATEGY IN BAWA HONDA BIKE SHOWROOM AT MAYILADUTHURAI" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

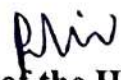
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Certificate that the project entitled, "A STUDY ON EMPLOYEE PAYROLL MANAGEMENT SYSTEM IN LUCKY SILKS AT KUMBAKONAM" is a bonafide record of the project done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

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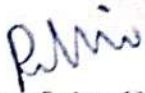
CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE PART
TAKEN IN MANAGEMENT BY OBJECTIVE IN PLA MARUTI
SUZUKI MOTORS AT TRICHY" is a bonafide record of the project work done and
submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

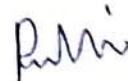
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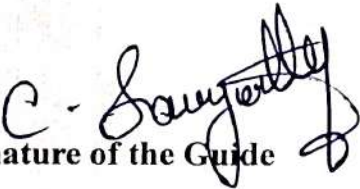
CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE RETENTION STRATEGY IN DONGWOO SURFACETECH PRIVATE LIMITED AT THORUVALLUR" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

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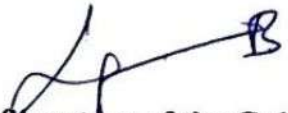
CERTIFICATE


Certified that the project entitled, **“A STUDY ON SALES PROMOTION AND ADVERTISING STRATEGY, IN LUCKY SILKS TEXTILE AT KUMBAKONAM”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

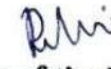
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Certified that the project entitled, "A STUDY ON TECHNOLOGY ADOPTION OF WOMEN NURSE IN MEENAKSHI HOSPITAL AT THANJAVUR" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

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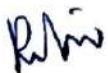
CERTIFICATE


Certified that the project entitled, "**A STUDY ON EFFECTIVE REWARD SYSTEM FOR EMPLOYEES IN SRI RAM RUBBER PRODCUTS AT KANCHIPURAM**" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

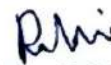
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project work done and submitted to BHARATHIDASAN UNIVERSITY,
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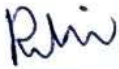
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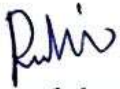
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TURNOVER RATIO IN VERITAS PVT LTD AT KUMBAKONAM" is a bonafide record
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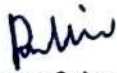
CERTIFICATE

Certified that the project entitled, "A STUDY ON NON-PERFORMING LOANS
IN NARAYANI NITHI LIMITED AT KUMBAKONAM" is a bonafide record of the
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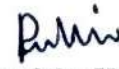
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Certified that the project entitled, **A STUDY ON HOLISTIC DEVELOPMENT OF LEADERSHIP IN G.K DIARY AT KURICHI - KUMBAKONAM** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

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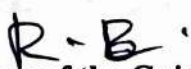
CERTIFICATE

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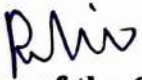
CERTIFICATE

Certified that the project entitled, **“A STUDY ON TREND ANALYSIS OF CANARA BANK AT PULLAMBADI, TIRUCHIRAPALLI”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

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
Certified that the project entitled, "A STUDY ON MOTIVATIONAL FACTORS OF EMPLOYEE IN VISHNU CARS PRIVATE LIMITED MARUTHI SUZUKI AT CHENNAI" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

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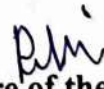
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Certified that the project entitled, "A STUDY ON PROPRIETARY RATIO IN ICICI BANK AT KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.


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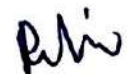
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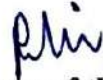
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CERTIFICATE

Certified that the project entitled, "A STUDY ON CUSTOMER SATISFACTION
BASED ON SERVICE ANALYSIS IN CHIVANI TVS MOTORS AT
PANDANALLUR" is a bonafide record of the project work done and submitted to
BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

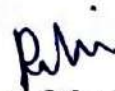
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Certified that the project entitled, "A STUDY ON LEADERSHIP SKILLS AND DEVELOPMENT IN SRI RANGANATHAR INDUSTRIES PVT LTD AT COIMBATORE" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

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Certified that the project entitled, "A STUDY ON EMPLOYEE SATISFACTION IN VIJAY DIARY & FORM PRODUCTS, TRICHY FOR VIJAY DIARY AND FARM PRODUCTS PERAMMANGALAM IN TRICHY" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

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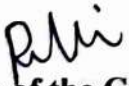
CERTIFICATE

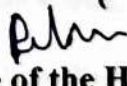
Certified that the project entitled, "A STUDY ON EMPLOYEE COMPENSATION AT SEMATTIC SILKS IN KUMBAKONAM" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

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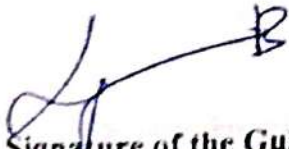
CERTIFICATE

Certified that the project entitled, "A STUDY ON OCCUPATIONAL STRESS OF FEMALE NURSES AT SACRED HEART HOSPITAL, MUTHUPILLAIMANDAPAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

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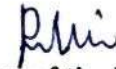
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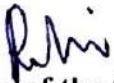
CERTIFICATE

Certified that the project entitled, "**A STUDY ON ORGANIZATIONAL CULTURE AND IMPACT ON EMPLOYEE BEHAVIOURS IN SRI RAM RUBBER PRODCUTS AT KANCHIPURAM**" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

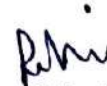
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By

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CERTIFICATE

Certified that the project entitled, "A STUDY ON ON EMPLOYEE SATISFACTION TOWARDS HEALTH AND SAFETY MEASURES AT PLA MARUTHI SUZUKI MOTORS, TRICHY" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

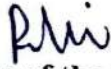
By

M.YOGESWARI – 222191006

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide

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