



Idhaya College for Women, Kumbakonam
Accredited with A+ Grade by NAAC 1st Cycle

NAAC AQAR 2023-2024

1.3 Curriculum Enrichment

1.3.3 Number of Students Undertake Project Work /
Field Works / Internships

Project Work

Department of Business Administration

Mrs. B. LOGESWARI, M.B.A.,MHRM.,M.Phil., (Ph.D),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, **"A STUDY ON RECENT TRENDS IN RECRUITMENT PROCESS IN LUCKY SILKS AT KUMBAKONAM."** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

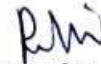
By

N.AABITHA FARHAT- 22290941

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide
Mrs. B. LOGESWARI
MBA.,MHRM.,M.Phil.,(Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com.,B.Ed.,M.B.A.,M.Phil.,Ph.D..
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner
Dr.K.BALASARAVANAN, M.B.A.,M.Phil.,Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON FUNDS FLOW STATEMENT IN INDIAN BANK AT MELECAUVERY" is a bonafide record of the project work done and submitted to BHARATHIDASANUNIVERSITY, TIRUCHIRAPALLI.

By

E.AARTHI – (22290942)

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

V Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., Ph.D.,
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Renuka
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

K. Balasaravanan
Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Anna College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Mrs. C.SANGEETHA, M.B.A., M.Phil., M.Com., B.ED., (Ph.D.),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.


CERTIFICATE

Certified that the project entitled, "A STUDY QUALITY MANAGEMENT AT TVS FARVEEN AUTO AGENCY" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.


By

M. AARTHI - 22290943

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.


Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D.),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM - 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr. N. ISVARYA, M.com., M.Phil., MBA., Ph.D., B.Ed.,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON PERFORMANCE EVALUATION OF NURSES IN AVR HOSPITAL, KUMBAKONAM" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

M. AASHIKA - 22290944

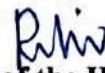
In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide
Dr.N.ISVARYA, M.Com., M.Phil., M.BA., Ph.D., B.Ed.,
Assistant Professor
Department of Business Administration
Idhaya College for Women,
Kumbakonam



Signature of the External Examiner
Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science,
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Dr. N. ISVARYA, M.Com., M.Phil., MBA., Ph.D., B.Ed.,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.


CERTIFICATE

Certified that the project entitled, **"A STUDY ON EMPLOYEE RELATION ATTITUDE TOWARD THE ORGANIZATION BAWA HONDA SHOWROOM AT MAYILADUTHURAI"** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

CABIRAMI - 22290945

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide

Dr.N.ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,
Assistant Professor
Department of Business Administration
Idhaya College for Women,
Kumbakonam


Signature of the External Examiner
Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com


Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Dr. N. ISVARYA, M. Com., M.Phil., MBA., Ph.D., B.Ed.,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON IMPACT OF EMPLOYER BRANDING ON RECRUITMENT PROCESS IN KUDANTHAI SUZUKI AT KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

K.ABIRAMI - 22290946

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.



Signature of the Guide

Dr.N.ISVARYA, M.Com., M.Phil., M.BA., Ph.D., B.Ed.,

Assistant Professor

Department of Business Administration

Idhaya College for Women,

Kumbakonam



Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

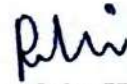
Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987, drbalasaravanan@gmail.com



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.

Mrs. C. SANGEETHA, M.B.A., M.Phil., M.Com., B.Ed., (Ph.D.),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE WELFARE PERTAINING TO SATISFACTION LEVEL SRI VINAYAGA MOTORS, ERAVANCHERY." is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

M. AKALYA - 22290947

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.

Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D.),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam - 612 001.

Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON CASH FLOW STATEMENT IN INDIAN BANK AT KUMBAKONAM" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

K. AKSHAYA - 22290948

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

V. Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., Ph.D.,
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Renu
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Dr. K. Balasaravanan
Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr. N. ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON LONG TERM SOLVENCY RATIO ANALYSIS IN QUALITY INN VIHA AT KUMBAKONAM" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

M. ANUSHA - 22290949

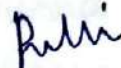
In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide
Dr.N.ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,
Assistant Professor
Department of Business Administration
Idhaya College for Women,
Kumbakonam.



Signature of the External Examiner
Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. R. RADHIKA, M.Com., B.Ed., M.Phil., M.B.A., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, **“A STUDY ON JOB ROTATION IN NURSES PERFORMANCE IN MEENAKSHI HOSPITAL THANJAVUR”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

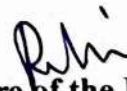
By

S. ASLIN SUJITHA - 22290950

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide
R.RADHIKA,

M.Com., B.Ed., M.Phil., M.B.A. (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM- 612 001.


Signature of the HOD
Dr. B. RENOKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
93 39987, drbalasaravanan@gmail.com

Mrs. C.SANGEETHA, MBA.,M.Phil.,M.com.,B.Ed.,(Ph.D)

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY OF COST VOLUME PROFIT ANALYSIS IN G.K DIARY AT KURICHI- KUMBAKONAM" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

AYIFA RIFANA. S - 22290951

In partial fulfilment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A.,M.Phil.,M.Com.,B.Ed.,(Ph.D),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM- 612 001.

Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

MRS. V. NAGACHITRA , MCOM., MBA., MPHIL., (PH. D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON FINANCIAL ANALYSIS INTERPRETATION USING COMMON SIZE BALANCE SHEET IN PRISM JOHSON TILES AT KARAIKAL" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

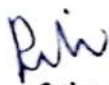
By

T. BHARANIKA - 22290952

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.

V. Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, M.Com., MBA., M.Phil., Ph.D.
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
kbalasaravanan@gmail.com

Mrs.R.RADHIKA, M.Com, B.Ed., M.phil, M.B.A., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON HOUSING LOAN IN MORTGAGE FINANCE IN VERITAS FINANCE PVT LTD" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

S.BUVANESHWARI

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.



Signature of the Guide

R.RADHIKA,

M.Com.,B.Ed.,M.Phil.,M.B.A.,(Ph.D).,
Assistant Professor,

Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM- 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com.,B.Ed.,M.B.A.,M.Phil.,Ph.D.,

Head & Asst. Professor

Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Signature of the External Examiner
Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Mrs. C. SANGEETHA, M.B.A., M.Phil., M.Com., B.Ed., (Ph.D.),
Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

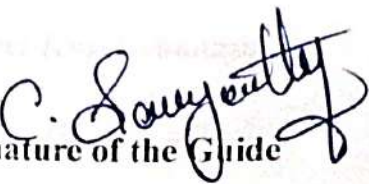
CERTIFICATE

Certified that the project entitled, "A STUDY ON CASH BUDGET IN ICICI BANK AT KUMBAKONAM" is a bonafide record of the project work done and submitted to BIHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.


By

B.DEEPALAKSHIMI - 22290954

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.


Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D.),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM- 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Assistant Professor,

Department of Business Administration,

Idhaya College for Women, Kumbakonam.

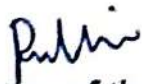
CERTIFICATE

Certified that the project entitled, "A STUDY ON COMPARATIVE BALANCE SHEET IN HDFC BANK AT KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

R. DEEPIKA-22290955

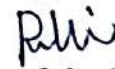
In partial fulfilment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.



Signature of the Guide

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner.

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr. ISVARYA, M. Com., M. Phil., M.B.A., Ph.D., B.Ed.,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

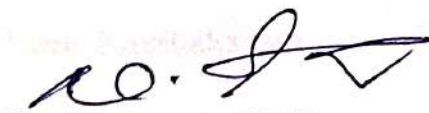
CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYER PERCEPTION FOR THE DEVELOPMENT OF ORGANISATION IN AIDA DISPLAY PRIVATE LIMITED, CHENNAI" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

L.DHARSHINI-22290956

In partial fulfillment of the requirements for the award of the Degree of MASTER OF BUSINESS ADMINISTRATION, the work was carried as an independent work under my supervision.



Signature of the Guide

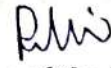
Dr. N. ISVARYA, M. Com., M. Phil., M. B. A., Ph. D., B. Ed.,

Assistant Professor

Department of Business Administration

Idhaya College for Women,

Kumbakonam



Signature of the HOD

Dr. B. RENUKA DEVI, M. Com., B. Ed., M. B. A., M. Phil., Ph. D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the External Examiner

Dr. K. BALASARAVANAN, M. B. A., M. Phil., Ph. D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987, drbalasaravanan@gmail.com

Mrs. C. SANGEETHA, ., M.B.A., M.Phil., M.Com., B.Ed (Ph.D).,
Assistant Professor Of
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE MOTIVATION STRATEGY IN BAWA HONDA BIKE SHOWROOM AT MAYILADUTHURAI" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

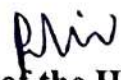
By


S. DHIVYA - 22290957

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.


Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM - 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr.N.ISVARYA, M.Com., M.Phil., MBA., Ph.D., B.Ed.,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam-612 001.

CERTIFICATE

Certificate that the project entitled, "A STUDY ON EMPLOYEE PAYROLL MANAGEMENT SYSTEM IN LUCKY SILKS AT KUMBAKONAM" is a bonafide record of the project done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

by

R.DIVYA BHARATHI

22290958

In partial fulfillment of the requirements for the award of degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide

Dr.N.ISVARYA, M.Com., M.Phil., M.BA., Ph.D., B.Ed.,
Assistant Professor
Department of Business Administration
Idhaya College for Women,
Kumbakonam



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 38987, drbalasaravanan@gmail.com

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.

Head & Assistant Professor

Department of Business Administration,

Idhaya College for Women,

Kumbakonam

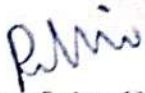
CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE PART
TAKEN IN MANAGEMENT BY OBJECTIVE IN PLA MARUTI
SUZUKI MOTORS AT TRICHY" is a bonafide record of the project work done and
submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

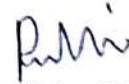
HARINI. M- 22290959

In partial fulfillment of the requirements for the award of Degree of
MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an
independent work under my supervision.



Signature of the Guide

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Anna College of Arts and Science
Kovilacheri - 615 003, Kumbakonam, Tamil Nadu
94423 29857, drkbalasaravanan@gmail.com

Dr. N. Isvarya, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON WORK LIFE BALANCE IN FEMALE TEACHERS IN GOVERNMENT HR. SEC. SCHOOL AT NEERATHANALLUR, KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

A. HEMALATHA-22290960

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.



Signature of the Guide

Dr.N.ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,
Assistant Professor
Department of Business Administration
Idhaya College for Women,
Kumbakonam



Signature of the External Examiner
Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

C.Sangeetha, MBA., M.Phil.,M.Com.,B.Ed.,(Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.


CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE RETENTION STRATEGY IN DONGWOO SURFACETECH PRIVATE LIMITED AT THORUVALLUR" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

M.HEMALATHA-22290961

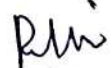
In partial fulfilment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.


Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM- 612 001.


Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612093, Kumbakonam, Tamil Nadu
98433 24927, balasaravanan@gmail.com


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. B. LOGESWARI, M.B.A., MHRM., M.Phil., (PH.D),,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON FUTURE TRENDS IN HR TECHNOLOGY FOR RECRUITMENT IN TENNECO AUTOMOTIVE INDIA PVT.LTD. AT PUDUCHERRY" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

K. INDUMATHI - 22290962

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.



Signature of the Guide

Mrs. B. LOGESWARI
MBA.,MHRM.,M.Phil.,(Ph.D)

Assistant Professor in Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the External Examiner

Dr.K.BALASARAVANAN,M.B.A.,M.Phil.,Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam Tamil Nadu

98433 39937, drbalasaravanan@gmail.com



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com.,B.Ed.,M.B.A.,M.Phil.,Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE WELFARE AND SATISFACTION IN ANAAMALAIS TOYOTA AT KUMBAKONAM" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

M.JASMINE PARVEEN - 22290963

In partial fulfilment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

V. Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, MBA, M.Phil., (Ph.D).,
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

K. Balasaravanan
Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Anna College of Arts and Science
Kovilacheri-617 504, Kumbakonam, Tamil Nadu
98433 39987, kbalasaravanan@gmail.com

P. Renuka Devi
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs B.LOGESWARI, M.B.A.,M.H.R.M., M.PHIL., (Ph.D),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

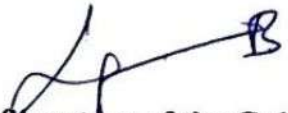
CERTIFICATE


Certified that the project entitled, "A STUDY ON SALES PROMOTION AND ADVERTISING STRATEGY, IN LUCKY SILKS TEXTILE AT KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

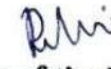
By

JAYABHARATHI.M - 22290964

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.


Signature of the Guide
Mrs. B. LOGESWARI
MBA.,MHRM.,M.Phil.,(Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner
Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Anna College of Arts and Sciences
Pulichcheri-612503, Kumbakonam, Tamil Nadu
Ph: 0432 29987, drbalasaravanan@gmail.com


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs.R. RATHIKA, M.com., B.Ed., M.Phil., MBA., (Ph. D),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON WORKING CAPITAL MANAGEMENT IN SAI ENGINEERENTERPRISES ELECTRICACONTRACTORS ERODE DISTRICT" a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

B. JAYASEETHALADEVI - 22290965

In partial fulfilment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.

R. B.

Signature of the Guide

R. RADHIKA,

M.Com., B.Ed., M.Phil., M.B.A., (Ph.D),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

KUMBakonam- 612 001.

R. R.

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.

J. K. Balasaran

Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98432 38937, drbalasaran@rediffmail.com

Dr. B. RENUKA DEVI, M.Com., B.Ed., MBA., M.Phil., Ph.D.,

Head & Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, **“A STUDY ON TECHNOLOGY ADOPTION OF WOMEN NURSE IN MEENAKSHI HOSPITAL AT THANJAVUR”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

J. JESSY - 22290966

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the External Examiner

Dr. K. BALASUBRAMANIAN, M.Com., M.Phil., Ph.D.,

Asst. Professor, Department of Business Administration

PG Teacher, Department of Business Administration

Anna University, Chennai

Kovilacheri - 605 006, Tamil Nadu

6483 39367, balasubramanian@annauniv.edu

Dr. B. RENUKA DEVI, M.Com., B.Ed., MBA., M.Phil., Ph.D.,

Head & Assistant Professor

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

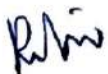
CERTIFICATE


Certified that the project entitled, "**A STUDY ON EFFECTIVE REWARD SYSTEM FOR EMPLOYEES IN SRI RAM RUBBER PRODCUTS AT KANCHIPURAM**" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

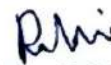
By

KANIMOZHI. K - 22290967

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drkbalasara@gmail.com


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. B. LOGESWARI, M.B.A., MHRM., M.Phil., (Ph.D.),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

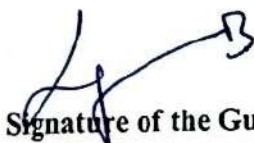
CERTIFICATE

Certified that the project entitled, "A STUDY ON FINANCIAL LEVERAGE IN ORIENTAL INSURANCE COMPANY AT MAYILADUTHURAI" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

S. KARTHIKA - 22290968

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide

Mrs. B. LOGESWARI
MBA., MHRM., M.Phil., (Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39907, drbalasaravanan@gmail.com

Mrs. R. RADHIKA, M.Com., B.Ed., M.Phil., M.B.A., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.


CERTIFICATE


Certified that the project entitled, "A STUDY ON PROFITABILITY RATIO IN ARMSS BENEFIT FUND NIDHI LTD AT KUDAVASAL" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

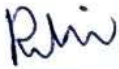
By

MAHALAKSHMI. M - 22290969

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.


Signature of the Guide
R.RADHIKA,
M.Com.,B.Ed.,M.Phil.,M.B.A.,(Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBakonam- 612 001.


Signature of the External Examiner
Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39257, drbalasaravanan@gmail.com


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

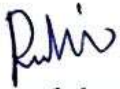
CERTIFICATE

Certified that the project entitled, "A STUDY ON DEBTORS AND CREDITORS
TURNOVER RATIO IN VERITAS PVT LTD AT KUMBAKONAM" is a bonafide record
of the project work done and submitted to BHARATHIDASAN UNIVERSITY,
TIRUCHIRAPALLI.

By

R. MAHALAKSHMI - 22290970

In partial fulfillment of the requirements for the award of Degree of
MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an
independent work under my supervision.



Signature of the Guide
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilochery-612 503, Kumbakonam, Tamil Nadu
984 289667, drbalasaravanan@gmail.com

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

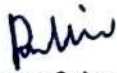
CERTIFICATE

Certified that the project entitled, "A STUDY ON NON-PERFORMING LOANS
IN NARAYANI NITHI LIMITED AT KUMBAKONAM" is a bonafide record of the
project work done and submitted to BHARATHIDASAN UNIVERSITY,
TIRUCHIRAPALLI.

By

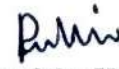
E. NANDHINI DEVI - 22290971

In partial fulfillment of the requirements for the award of Degree of MASTER OF
BUSINESS ADMINISTRATION and that the work was carried as an independent work
under my supervision.



Signature of the Guide

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilocheri-612593, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Mrs. V. Nagachitra, M.com., MBA., M.Phil., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, **A STUDY ON HOLISTIC DEVELOPMENT OF LEADERSHIP IN G.K DIARY AT KURICHI - KUMBAKONAM** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

NANDHINI. N
(22290972)

In partial fulfilment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

V Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, M.A., M.B.A., M.Phil., Ph.D.
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Rm
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Dr. K. Balasaravanan
Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39967, drbalasaravanan@gmail.com

Mrs. R. RADHIKA, M.Com., B.Ed., M.B.A., M.Phil., (Ph.D),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON STRESS MANAGEMENT AMONG THE EMPLOYEES OF SRI MALAR INTERIOR DESINGS KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

T. NASEEMA BEGUM - 22290973

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

R. B.

Signature of the Guide

R. RADHIKA,

M.Com., B.Ed., M.Phil., M.B.A., (Ph.D),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

KUMBAKONAM- 612 001.

J. Bal
External

Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987, drbalasaravanan@gmail.com

R. R. Devi

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.

Mrs. R. RADHIKA, M.Com., B.Ed., M.Phil., M.B.A., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON WORK LIFE BALANCE OF EMPLOYEES IN TATA MOTORS AT PONDICHERY" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

M. NIKSHITHA - 22290974

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

Signature of the Guide

R. RADHIKA,

M.Com., B.Ed., M.Phil., M.B.A., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

KUMBAKONAM- 612 001.

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.

Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987, drbalasaravanan@gmail.com

Mrs. B. LOGESWARI, M.B.A., M.H.R.M., M.Phil., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.


CERTIFICATE


Certified that the project entitled, "A STUDY ON EMPLOYEE MORALE WITH REFERENCE TO SHRI AMMAN STEEL AND ALIED INDUSTRIES (P) LTD., TRICHY" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**


By

S. NIVETHA - 22290975

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide
Mrs. B. LOGESWARI
MBA., MHRM., M.Phil., (Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Assistant Professor,

Department of Business Administration,

Idhaya College for Women, Kumbakonam.

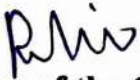
CERTIFICATE

Certified that the project entitled, **“A STUDY ON TREND ANALYSIS OF CANARA BANK AT PULLAMBADI, TIRUCHIRAPALLI”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

J. NUSRATH FATHIMA - 22290976

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987, drbalasaravanan@gmail.com

Mrs. V. Nagachithra, M.com., M. B. A., M.Phil.,(Ph.D.,)

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, **“A STUDY ON SKILL MANAGEMENT AND CONTINUOUS LEARNING OF EMPLOYEE IN ANAAMALAIS TOYATA, KUMBAKONAM”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

H.RABIYATHUL BASIRIYA - 22290978

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

V. Nagachitra
Signature of the Guide
Mrs. V. NAGACHITRA, M.B.A., M.Phil., Ph.D.,
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

[Signature]
Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 **gmail.com**

R. Renuka Devi
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. B. LOGESWARI, M.B.A., MHRM., M.Phil., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.


CERTIFICATE


Certified that the project entitled, "A STUDY ON MOTIVATIONAL FACTORS OF EMPLOYEE IN VISHNU CARS PRIVATE LIMITED MARUTHI SUZUKI AT CHENNAI" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

M. RAFEEQA - 22290979

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide
Mrs. B. LOGESWARI
MBA., MHRM., M.Phil., (Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Mrs. C.SANGEETHA .M.B.A., M.Phil., M.Com., Bed., Ph.D.,

Head & Assistant Professor,

Department of Business Administration,

Idhaya College for Women, Kumbakonam.

CERTIFICATE

Certified that the project entitled, " A STUDY ON CAPITAL BUDGET IN QUALITY INN ATKUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASANUNIVERSITY, TIRUCHIRAPALLI.

By

S.RAJALAKSHMI - 22290980

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.

Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D.),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM- 612 001.

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Mrs B.LOGESWARI, M.B.A.,M.H.R.M., M.PHIL., (Ph.D).

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, **“A STUDY ON EMPLOYEE ENGAGEMENT STRATEGIES IN INFORMATION TECHNOLOGY COMPANIES AT CHENNAI”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

RAJA RAJESHWARI. K - 2220981

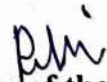
In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide
Mrs. B. LOGESWARI
MBA.,MHRM.,M.Phil.,(Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. C. SANGEETHA, M.B.A., M.Phil., M.Com., B.Ed., (Ph.D.),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.


CERTIFICATE

Certified that the project entitled, "A STUDY ON PROPRIETARY RATIO IN ICICI BANK AT KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.


By

R.RAMYA - 22290982

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.


Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed. (Ph.D.),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM - 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, **“A STUDY ON OPTIMIZING PERFORMANCE MANAGEMENT PRACTICES FOR EMPLOYEE EXCELLENCE IN MAYAVARAM ROLLING MILL PRIVATE LIMITED AT MAYILADUTHURAI”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

A. ROFINA FARVEEN - 22290983

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

V. Nagachitra

Signature of the Guide

Mrs. V. NAGACHITRA, MBA, M.Phil., (Ph.D).

Asst. Prof. in Business Administration

Idhaya College for Women

Kumbakonam - 612 001

Renu

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.

Dr. K. Balasaravanan

Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

08422 20087 drkbalasaravanan@gmail.com

Mrs. R. RADHIKA, M.Com., B.Ed., M.Phil., M.B.A., (Ph.D.),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, **"A STUDY ON STRATEGIC APPROACHES TO RETAINING KEY TALENT IN SAI ELLORA AT NACHIYARKOVIL"** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

M. SABANA YASMIN - 22290984

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide

R. RADHIKA,

M.Com., B.Ed., M.Phil., M.B.A., (Ph.D.),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

KUMBAKONAM- 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science .

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987, drbalasaravanan@gmail.com

Mrs. B. LOGESWARI, M.B.A., MHRM., M.Phil., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.


CERTIFICATE

Certified that the project entitled, **"A STUDY ON WORKPLACE CHALLENGES OF FEMALE NURSES IN AVR HOSPITAL AT KUMBAKONAM"** is a bonafide record of the project work done and submitted **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By


A. SARADHA - 22290985

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide
Mrs. B. LOGESWARI
MBA., MHRM., M.Phil., (Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam 612 001.


Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., (Ph.D.),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON THE HOLISTIC APPROACHES TO WORK PLACE AND WELL BEING OF EMPLOYEE AT WFB BAIRD & COMPANY INDIA PRIVATE LIMITED, SIPCOT, ERODE" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

S. SATHYA PRIYA - 22290986

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

V. Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, M.B.A., M.Phil., (Ph.D.),
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

[Handwritten Signature]
Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

[Handwritten Signature]
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Dr.N. ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE EMPOWERMENT IN TVS FAREEN AUTO AGENCY AT ERAVANCHERY" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

S.SELVARANI - 22290987

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide

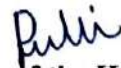
Dr.N.ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,

Assistant Professor

Department of Business Administration

Idhaya College for Women,

Kumbakonam



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science .

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987 drbalasaravanan@gmail.com

Mrs. C. SANGEETHA. MBA., M. Phil., M.Com., B.Ed., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, **“A STUDY ON RECRUITMENT AND SELECTION PROCESS IN SRI VINAYAGA MOTOR, ERAVANCHERY”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

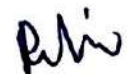
By

K.R. SHAMLY- 22290988

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM- 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

C.Sangeetha, MBA., M.Phil.,M.Com.,B.Ed.,(Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE WELFARE MEASURES IN TATA MOTORS AT PONDICHERRY" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

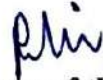
By

K. SHANMUGAPRIYA-22290989

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.


Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM - 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr. N. ISVARYA, M. Com., M.Phil., MBA., Ph.D., B.Ed.,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON CUSTOMER SATISFACTION
BASED ON SERVICE ANALYSIS IN CHIVANI TVS MOTORS AT
PANDANALLUR" is a bonafide record of the project work done and submitted to
BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

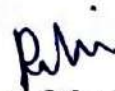
U. SIVA PRIYA - 22290990

In partial fulfillment of the requirements for the award of Degree of
MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an
independent work under my supervision.



Signature of the Guide

Dr.N.ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,
Assistant Professor
Department of Business Administration
Idhaya College for Women,
Kumbakonam



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner

Dr.K.BALASUBRAMANIAN, M.Com., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON LEADERSHIP SKILLS AND DEVELOPMENT IN SRI RANGANATHAR INDUSTRIES PVT LTD AT COIMBATORE" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

K.SNEGA-22290991

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.

Rhi

Signature of the Guide

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Rhi

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

J. Balasravan
Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Mrs. R. Rathika, M.Com., B.Ed., M.Phil., M.B.A., (Ph. D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, **A STUDY ON GRIEVANCE HANDLING IN G.K DIARY AT KURICHI - KUMBAKONAM** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

SNEHA.K- 22290992

In partial fulfilment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

R.B.

Signature of the Guide

R.RADHIKA,

M.Com.,B.Ed.,M.Phil.,M.B.A.,(Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBAKONAM- 612 001.

Rm

Signature of the HOD

Dr. B. RENKA DEVI, M.Com.,B.Ed.,M.B.A.,M.Phil.,Ph.D.

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.

[Handwritten Signature]

Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987, drbalasaravanan@gmail.com

Mrs. R. Rathika, M.Com., B.Ed., M.Phil., M.B.A., (Ph. D),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE SATISFACTION IN VIJAY DIARY & FORM PRODUCTS, TRICHY FOR VIJAY DIARY AND FARM PRODUCTS PERAMMANGALAM IN TRICHY" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

SNEHA.V- 22290993

In partial fulfilment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.

R-B

Signature of the Guide
R.RADHIKA,

M.Com.,B.Ed.,M.Phil.,M.B.A.,(Ph.D),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

KUMBAKONAM - 612 001.

Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Anna College of Arts and Science

Kovilvillan - 612603, Kumbakonam, Tamil Nadu

90472 17787, drbalasaravanan@anna.ac.in

Renuka

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

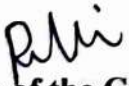
CERTIFICATE

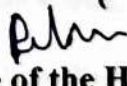
Certified that the project entitled, "A STUDY ON EMPLOYEE COMPENSATION AT SEMATTIC SILKS IN KUMBAKONAM" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

D.SRI NIVETHA-(22290994)

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Mrs.R.RADHIKA, M.Com., B.Ed., M.Phil., MBA., (Ph.D),
Assistant Professor, Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE PARTICIPATION IN SUJA SHOEI INDUSTRIES PRIVATE LIMITED AT VILLIYANALLUR" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

R.SUBATHRA - 22290995

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.

R.B.

Signature of the Guide

R.RADHIKA,

M.Com., B.Ed., M.Phil., M.B.A., (Ph.D),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

KUMBAKONAM- 612 001.

Rln

Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.

Head & Asst. Professor

Department of Business Administration

Idhaya College for Women

Kumbakonam - 612 001.



Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,

Associate Professor & Research Supervisor

PG & Research Department of Management

Annai College of Arts and Science

Kovilacheri-612503, Kumbakonam, Tamil Nadu

98433 39987, drbalasaravanan@gmail.com

Dr. N. ISVARYA, M.Com., M.Phil., MBA., Ph.D., B.Ed.,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON SHORT TERM SOLVENCY RATIO ANALYSIS IN ORIENTAL INSURANCE COMPANY AT MAYILADUTHURAI" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

R. SUMIYA - 22290996

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.




Signature of the Guide
Dr.N.ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,
Assistant Professor
Department of Business Administration
Idhaya College for Women,
Kumbakonam



Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. V. Nagachitra, M.com. , M.B.A., M.Phil.,(Ph.D),
Assistant Professor, Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYER
EMPLOYEE RELATIONSHIP IN RN TOOL AND
MACHINE, THIRUBUVANAM" is a bonafide record of the project work done
and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

U.SUNEKA- 22290997

In partial fulfillment of the requirements for the award of Degree of
MASTER OF BUSINESS ADMINISTRATION and that the work was carried
as an independent work under my supervision.

V. Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, M.B.A., M.Phil., Ph.D.,
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Rhi
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr. N. Isvarya, M.Com., M.Phil., MBA., Ph.D., B.Ed.,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON JOB CONTENTMENT ACROSS DIFFERENT AGE GROUPS IN WORKPLACE AT SEEMATTI SILKS IN KUMBAKONAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

A.THOWHEETH NISHA - 22290998

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.



Signature of the Guide
Dr.N.ISVARYA, M.Com., M.Phil., M.B.A., Ph.D., B.Ed.,
Assistant Professor
Department of Business Administration
Idhaya College for Women,
Kumbakonam



Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annal College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. B. LOGESWARI, M.B.A., M.H.R.M., M.Phil., (Ph.D),

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

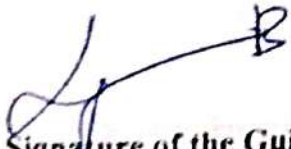
CERTIFICATE

Certified that the project entitled, "A STUDY ON OCCUPATIONAL STRESS OF FEMALE NURSES AT SACRED HEART HOSPITAL, MUTHUPILLAIMANDAPAM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

K. VAISHNAVI - 22290999

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.



Signature of the Guide
Mrs. B. LOGESWARI
MBA., MHRM., M.Phil., (Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com. B.Ed. M.B.A. M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.


CERTIFICATE

Certified that the project entitled, "A STUDY ON CUSTOMER PERCEPTION TOWARDS JEWEL LOAN IN SHRI NARAYANI NIDHI LIMITED AT TIRUVARUR DISTRICT" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

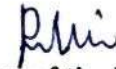
By

V. VARSHINI - 22291000

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.



Signature of the Guide
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com

Dr. B. RENUKA DEVI, M.Com., B.Ed., MBA., M.Phil., Ph.D.,
Head & Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

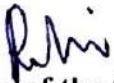
CERTIFICATE

Certified that the project entitled, "**A STUDY ON ORGANIZATIONAL CULTURE AND IMPACT ON EMPLOYEE BEHAVIOURS IN SRI RAM RUBBER PRODCUTS AT KANCHIPURAM**" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

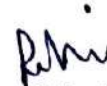
By

VASUMATHI. M - 22291001

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.F.M., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612003, Kumbakonam, Tamil Nadu
08423 39987, drbalasaravanan@gmail.com

Mrs. B. LOGESWARI, M.B.A., MHRM., M.Phil., (Ph.D).,

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, **“A STUDY ON EFFECT OF PERFORMANCE APPRAISAL ON EMPLOYEE PRODUCTIVITY IN SUJA SHOEI INDUSTRIES PRIVATE LIMITED AT VILLIYANALLUR”** is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

V.VIDHYA - 22291002

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide

Mrs. B. LOGESWARI
MBA.,MHRM.,M.Phil.,(Ph.D)
Assistant Professor in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com.,B.Ed.,M.B.A.,M.Phil.,Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner

Dr.K.BALASARAVANAN, M.B.A.,M.Phil.,Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612003, Kumbakonam, Tamil Nadu
98433 39867, drbalasaravanan@gmail.com

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., (Ph.D.,)

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON WORKPLACE COMMITMENT AMONG NURSES AT SALEM GOPI HOSPITAL, SALEM" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

S. VINDHIYA - 22291003

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.

V. Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, M.B.A., M.Phil., (Ph.D.),
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

[Signature]
Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Anna College of Arts and Science,
Kovilachen 612002, Kumbakonam, Tamil Nadu
9942339966, drkbalasara@gmail.com

[Signature]
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

Mrs. V. NAGACHITRA, M.Com., M.B.A., M.Phil., (Ph.D.,)

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON EMPLOYEE ENGAGEMENT ON EMPOWERING ORGANIZATION PRODUCTIVITY AT CHOLAA DYNASTY-A BERGAMONT HOTEL, THIRUVALANJULI" is a bonafide record of the project work done and submitted to BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.

By

R. VINITHA - 22291004

In partial fulfillment of the requirements for the award of Degree of MASTER OF BUSINESS ADMINISTRATION and that the work was carried as an independent work under my supervision.

V. Nagachitra
Signature of the Guide

Mrs. V. NAGACHITRA, M.B.A., M.Phil., Ph.D.,
Asst. Prof. in Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

[Signature]
Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Anna College of Arts and Science
Kovilachery-612503, Kumbakonam, Tamil Nadu
98433 39997, dibalasaravanan@gmail.com

[Signature]
Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.

R. RADHIKA M.Com., B.Ed., M .Phil ., M.B.A., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
Kumbakonam.

CERTIFICATE

Certified that the project entitled, "**A STUDY ON COMMON SIZE BALANCE SHEET IN PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETY AT MUTHUSERVAMADAM**" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

By

M. VISITHIRA- 22291005

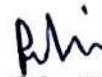
In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.



Signature of the Guide

R. RADHIKA,

M.Com., B.Ed., M.Phil., M.B.A., (Ph.D).,
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBakonam- 612 001.



Signature of the HOD

Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,

Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.



Signature of the External Examiner
Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612503, Kumbakonam, Tamil Nadu
98 43 39987, drbalasaravanan@gmail.com

Mrs. C. SANGEETHA, MBA., M.phil., M.com., B.Ed., (Ph.D.,)

Assistant Professor,

Department of Business Administration,

Idhaya College for Women,

Kumbakonam.

CERTIFICATE

Certified that the project entitled, "A STUDY ON ON EMPLOYEE SATISFACTION TOWARDS HEALTH AND SAFETY MEASURES AT PLA MARUTHI SUZUKI MOTORS, TRICHY" is a bonafide record of the project work done and submitted to **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI.**

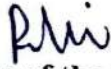
By

M.YOGESWARI – 222191006

In partial fulfillment of the requirements for the award of Degree of **MASTER OF BUSINESS ADMINISTRATION** and that the work was carried as an independent work under my supervision.


Signature of the Guide

Mrs. C. SANGEETHA,
M.B.A., M.Phil., M.Com., B.Ed., (Ph.D.),
Assistant Professor,
Department of Business Administration,
Idhaya College for Women,
KUMBakonam- 612 001.


Signature of the HOD
Dr. B. RENUKA DEVI, M.Com., B.Ed., M.B.A., M.Phil., Ph.D.,
Head & Asst. Professor
Department of Business Administration
Idhaya College for Women
Kumbakonam - 612 001.


Signature of the External Examiner

Dr. K. BALASARAVANAN, M.B.A., M.Phil., Ph.D.,
Associate Professor & Research Supervisor
PG & Research Department of Management
Annai College of Arts and Science
Kovilacheri-612003, Kumbakonam, Tamil Nadu
98433 39987, drbalasaravanan@gmail.com