



IDHAYA COLLEGE FOR WOMEN, KUMBAKONAM

Programme: B.Com. Computer Applications

PO No.	Programme Outcomes upon Completion of B.Com- Computer Application Degree Programme, the Graduates will be able
PO1	To develop the accounting, finance, banking, Insurance, marketing as well as the computer application knowledge.
PO2	To create awareness about Business law, Tax Law and legislations related to business and computer applications.
PO3	To learn and develop successful computer programs to solve the business problems.
PO4	To obtain the practical application exposure to increase the productivity of the E-business.
PO5	To apply object oriented or non-object oriented techniques to solve business computing problems to make a good programme.

Semester I

S.No	Course Code	Name of the Course	Course Outcomes
1.	22CCCA1	Principles of Accountancy	<ul style="list-style-type: none"> ➤ To learn the Concepts and Conventions of Financial Accounting. ➤ To gain knowledge in Calculation of Accounts of Non-profit organization and Bills of exchange. ➤ To know Preparation of Accounts under Single Entry System.
2.	22CCCA2	Marketing	<ul style="list-style-type: none"> ➤ To become familiar with the basic concepts and functions of marketing. ➤ To understand buyer behavior and new product development. ➤ To communicate the pricing methods and services rendered by the middlemen. .
3.	22CFACCA1	PC Package (Theory)	<ul style="list-style-type: none"> ➤ To learn basics of computer, creating and editing word documents. ➤ To create work sheet and charts, formula applications and PPT. ➤ To understand page maker and methods to use.
4.	22UGVED	Value Education	<ul style="list-style-type: none"> ➤ To apply the values in Thirukkural to be peaceful, dutiful and responsible in family and society. ➤ To develop character formation and sense of citizenship ➤ To master yoga, asana and meditation to promote mental health.

Semester II

S.No	Course Code	Name of the Course	Course Outcomes
1.	22CCCCA3	Management Concepts	<ul style="list-style-type: none"> ➤ To understand the Evolution and theory of Management. ➤ To get a knowledge about various organization structure and its responsibility. ➤ To examine and practice the suitable leadership pattern in organization.
2.	22CCCCA4	Business Tools for Decision Making	<ul style="list-style-type: none"> ➤ To learn basics in statistics, Classification, Tabulation and Measure of central tendency. ➤ To learn Measures of Dispersion & Skewness, Simple correlation and regression. ➤ To gain knowledge in Time series and Interpolation.
3.	22CFACCA1P	PC Package (Practical)	<ul style="list-style-type: none"> ➤ To apply knowledge in MS Access, Database, Relationship, Query, Forms, and Reports. ➤ To develop practical skill in Photoshop and Animation. ➤ To prepare document using Pagemaker.
4.	22PELCM1	Professional English for Commerce & Management I	<ul style="list-style-type: none"> ➤ To use language for speaking with confidence in an intelligible and acceptable manner. ➤ To read independently unfamiliar texts with comprehension. ➤ To understand the importance of writing in academic life.
5.	22UGCES	Environmental Studies	<ul style="list-style-type: none"> ➤ To understand the environmental importance including interactions across local to global scales. ➤ To update and analyze environmental relationships and interactions of environmental components. ➤ To introduce the concept of renewable and non-renewable energy resources and its scenario in India and at global level.