



IDHAYA COLLEGE FOR WOMEN (AUTONOMOUS) KUMBAKONAM

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DEPARTMENT OF COMMERCE

STAFF PUBLICATION PARTICULARS

S. NO.	NAME OF THE AUTHOR(S)	TITLE OF THE PAPER	JOURNAL NAME	ISSN / ISBN	YEAR	PUBLISHED IN	JOURNAL LINK
ACADEMIC YEAR (2025 - 2026)							
1	Dr. Mahalakshmi.V	Financial Performance Analysis of Kumbakonam Mutual Benefit Fund Nidhi Limited	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
2	Mrs. Panchavarnam.T	The Impact of Customer Relationship Management in Digital Marketing	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
3	Dr Muthumani .K	A Conceptual Study on Developing Entrepreneurial Skill Sets Among Students of Heis to Succeed in the Gig Economy using AMO Model	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
		A Study to Analyse the use of AI by Young	AI Drive Commerce Innovation Automation and	ISBN 978-93-49201-96-5	2026	MAPS Publishing Solution	-

		Entrepreneurs for Management Practices in Tier 2 Towns of Tamil Nadu	Growth				
4	Dr. Kulanjiammal .K	The Role of Artificial Intelligence in Modern Corporate Governance	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
5	Dr .Sujatha .S	A Study on Customer Satisfaction towards OTT Platform in Kumbakonam	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
6	Dr. Hema .R.V	A Study on Financial Performance of Honda Motors Company Limited	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
7	Dr.D.Vengateswari	A Study on Financial Performance Analysis of Dalmia Bharat Limited Using Trend Analysis	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal-	https://www.ijiras.com/special-issue-2025
8	Dr. Prabha .N	A Study on Consumer Behaviour to Paytm Mobile Wallet at Kumbakonam	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
	Mrs. Radhika .R	A Study on Effectiveness of Training and Development Program of the	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025

9		Employee in Saravana Stores Textiles, Purasawalkam, in Chennai					
		Assessing Formers Awareness and Attitude towards Crop Insurance Schemes: Evidence from Thanjavur District, TamilNadu	The Indian Journal of Technical Education	ISSN 0971 - 3034	2025	UGC CareList	https://isteonline.in/Datafiles/cms//2025//1ITE%20Spl%20issue%201%20December%202025.pdf
		Farmer Crop Insurance Scheme Adoption process with application Theory of Planned Behavior (TPB)	International Journal of Latest Technology in Engineering Management & Applied Science	ISSN 2278 - 2540	2025	Peer Reviewed Journal	https://www.ijltemas.in/submission/index.php/online/article/view/3624
		A Study of Former Crop Insurance Behaviour with Application of TPB	International Journal of Creative Research Thoughts (IJCRT)	ISSN 2394 - 4404	2025	Peer Reviewed Journal	-
10	Mrs. Chitra .K	The Role of Social Media Marketing in The Growth of Small - Scale Enterprises: A Study with Special Reference to Kumbakonam Town	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
11	Mrs. Subathra .N	A Study on Performance Management System of Private And Public Sector Banks in Reference to Thiruvarur District	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025

12	Mrs. Mahalakshmi .C	A Theoretical Study on Brainpower of Teachers	International Journal of Innovative Research & Advanced Studies	ISSN 2394 - 4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025
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S. NO .	NAME OF THE AUTHOR (S)	TITLE OF THE PAPER	JOURNAL NAME	ISSN/ ISBN	YEAR	PUBLISHED IN	JOURNAL LINK
ACADEMIC YEAR 2024–2025							
1.	Dr.SuganyaT	An Overview of Gen Z Approach towards Women Entrepreneurship	Developing An Entrepreneurial Mindset for 21 st Century	978-81-980072-8-5	2024	-	-
2.	Dr.Mahalakshmi.V	Challenges and Opportunities for Growth in India's Digital Payment Ecosystem	From Cash to Code: Understanding Digital Payments in the Modern Economy	9798345962657	2024	-	https://lunarlingua.com/witspivot-publication/
3.	Dr.Muthumani.K	A Study on the Socioeconomic Impact of Digital Payments in India	From Cash to Code: Understanding Digital Payments in the Modern Economy	9798345962657	2024	-	https://lunarlingua.com/witspivot-publication/
4.	Dr.Kulanjiammal.K	Digital Payments and their Impact on the Indian Economy	From Cash to Code: Understanding Digital Payments in the Modern Economy	9798345962657	2024	-	https://lunarlingua.com/witspivot-publication/

5.	Dr.Sujatha .S	RoleofDigitization in Indian Banking	FromCashtoCode: Understanding DigitalPaymentsin theModernEconomy	9798345962 657	2024	-	https://lunarlingua.com/witspivot-publication/
6.	Dr.HemaR.V.	Digital Payment System in India: Trends,Issuesand Challenges	FromCashtoCode: Understanding DigitalPaymentsin theModernEconomy	9798345962 657	2024	-	https://lunarlingua.com/witspivot-publication/
7.	Dr.Vengateswari .D	ExploringtheSocio-EconomicImpactof Digital Payments	From Cash to Code: UnderstandingDigital Payments in theModernEconomy	9798345962 657	2024	-	https://lunarlingua.com/witspivot-publication/
8.	Dr.Prabha.N	A Study on Impact ofDigital Payments on Small Traders in KumbakonamTown	FromCashtoCode: Understanding Digital Payments in theModernEconomy	9798345962 657	2024	-	https://lunarlingua.com/witspivot-publication/
9.	Mrs.Muthamilselvi.V	ExploringtheSocio-EconomicImpactof Digital Payments	FromCashtoCode: Understanding DigitalPaymentsin theModernEconomy	9798345962 657	2024	-	https://lunarlingua.com/witspivot-publication/
10.	Mrs.Radhika.R	Farmers' Views on CropInsuranceand Its Benefits Using Weighted Sum Model(Wsm)	Educational Administration: TheoryandPractice	2148-2403	2024	Scopus	https://kuey.net/index.php/kuey/article/view/4845/3295
		FarmersOpinionon Crop Insurance Scheme Pradhan MantriFasalBima Yojana (PMFBY)	Educational Administration: TheoryandPractice	2148-2403	2024	Scopus	https://kuey.net/index.php/kuey/article/view/4834/3285
		Digital Payment SecurityConcern- Applicationofthe	FromCashtoCode: Understanding DigitalPaymentsin	9798345962 657	2024	-	https://lunarlingua.com/witspivot-publication/

		Unified Theory of Acceptance and Use of Technology	the Modern Economy				
11.	Mrs.Chitra.K	Drivers and Barriers to Digital Payment Adoption in Small and Medium Enterprises (SMEs): An Analytical Study	From Cash to Code: Understanding Digital Payments in the Modern Economy	9798345962657	2024	-	https://lunarlingua.com/witspivot-publication/
		A Study on the Evolution and Impact of Financial Technology (FINTECH)	Fintech: Digital Transformation of Financial Services	978-93-80530-74-1	2024	-	-
ACADEMIC YEAR 2023–2024							
1.	Dr.Kulanjiammal.K	A Study on problems face by Women Entrepreneurs in India and Shaping the Future	Your Competitive Edge	9-798879-507195	2023	-	https://drive.google.com/drive/folders/1G6vF0PQHppz3jQ77j22jT1r7EBmtoUP?usp=drive_link
2.	Dr.Mahalakshmi.V	Stress Management of Employees in TNSTC	Your Competitive Edge	9-798879-507195	2023		https://drive.google.com/drive/folders/1G6vF0PQHppz3jQ77j22jT1r7EBmtoUP?usp=drive_link
3.	Dr.Hema R.V	Developing Interpersonal Skills	Your Competitive Edge	9-798879-507195	2023		https://drive.google.com/drive/folders/1G6vF0PQHppz3jQ77j22jT1r7EBmtoUP?usp=drive_link
4.	Dr.Vengateswari.D	Crisis Management in an Organisation	Your Competitive Edge	9-798879-507195	2023		https://drive.google.com/drive/folders/1G6vF0PQHppz3jQ77j22jT1r7EBmtoUP?usp=drive_link

							lr7EBmtoUP?usp=drive_link
5.	Mrs.Panchavarnam.T	RoleofEmotional Appeals in Advertising- An Overview	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/58-1.pdf
6.	Dr.Muthumani.K	Strategic Business PracticesforScalable Business Growth of Milletpreneurs	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/1.pdf
7.	Dr.Kulanjiammal.K	AStudyonProblems Faced by Women Entrepreneurs in India and Shaping theFutureofIndia	EmperorJournalof Commerce	2582-9815	2024	-	-
		Factors affecting the InvestmentDecisions of Investors inMutual Funds – An Overview	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/48-1.pdf
8.	Dr.Sujatha.S	A Study on Financial StatementAnalysisof City Union Bank Ltd. in Kumbakonam	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/63-1.pdf
9.	Dr.Suganya.T	AnInvestigationinto the Field of Cloud Accounting	International JournalofAdvanced ResearchinScience, Communicationand	2581-9429	2023	-	www.ijarsct.co.in

			Technology				
		A Study of the Ideas Behind Artificial Intelligence in Financial Technology	International Journal of Advanced Research in Science, Communication and Technology	2581-9429	2023		www.ijarsct.co.in
		Satisfaction of Customers with Digital Marketing Services	Recent Research Reviews Journal	2583-7079	2023		DOI: https://doi.org/10.36548/rrrj.2023.2.009
		An Analytical Ratio of Town Benefit Fund Nidhi (Kumbakonam) Ltd.	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024		https://theacademic.in/wp-content/uploads/2024/05/53-1.pdf
10.	Dr. Mahalakshmi.V	Financial Performance of State Bank of India	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024		https://theacademic.in/wp-content/uploads/2024/05/6-1.pdf
11.	Dr. Suganthi.K	Social Media Marketing Services in Kumbakonam Town: Conceptual Study	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/60-1.pdf
12.	Dr. Hema R.V	A Study on the Productivity of City Union Bank Limited	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/41-1.pdf

13.	Dr.Vengateswari .D	AComparativestudy on Financial Performance of Karur Vysya Bank	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/15-1.pdf
14.	Dr.Prabha.N	AStudyonConsumer Preference towards Dinakaran News Paper in Kumbakonam Town	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/8-1.pdf
15.	Mrs.Muthamilselvi.V	NIDHIS–AnAnalysis of Rules and Regulations	ThirdConcept Journal	0970-7247	2024	UGC Approved	www.thirdconceptjournal.com
		Financial Performanceof SelectedNidhi Companies	ThirdConcept Journal	0970-7247	2024	UGC Approved	www.thirdconceptjournal.com
		A Study on Job Satisfaction among EmployeesinAshok Leyland Foundary Division, Chennai	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/45-1.pdf
16.	Mrs.SaithaniBrgam .J	ImpactonMarketing Strategies adopted by Gold Jewelers in Thanjavur District	The Academic-International Journal of Multidisciplinary Research	2583-973X	2024	-	https://theacademic.in/wp-content/uploads/2024/05/54-1.pdf
ACADEMIC YEAR 2022–2023							
1	Dr.Suganya.T.	Sports Business Opportunitiesin	International JournalofResearch Publicationand	2582-7421	2023	-	www.ijrpr.com

		Entrepreneurship:A Study	Reviews				
		ProductPlanningand ControlDevelopment	International JournalofResearch Publication and Reviews	2582-7421	2023	-	www.ijrpr.com
		Business Sports Marketing Opportunities:A Study	International JournalofAdvanced ResearchinScience, Communicationand Technology	2581-9429	2023	-	-
		A Study on DevelopmentofPP& C D	International Journal of Progressive Research in Engineering ManagementAnd Science	2583-1062	2023	-	DOI: https://www.doi.org/10.58257/IJPREMS30665
		SportsManagement	International Journal of Progressive Research in Engineering ManagementAnd Science	2583-1062	2023	-	DOI: https://www.doi.org/10.58257/IJPREMS30719
		An Investigation of ArtificialIntelligence in Business	International JournalofResearch Publication and Reviews	2582-7421	2023	-	DOI: https://doi.org/10.55248/gengpi.2023.4.4.34587
ACADEMIC YEAR 2021–2022							
1	Dr.Suganya.T	A Comparative AnalysisofDeposit MobilisationinCity	ResearchTrendsIn Multi- Disciplinary Subjects	978-93-90996-67-4	2021	-	https://books.google.co.in/books?id=WetqEA

		UnionBankLtd.,and Karur Vysya Bank Ltd.,atTamilNadu					AAQBAJ
2	Mrs.Kulanjiammal.K	A Study on the Consumer towards SamsungMobilewith special reference to KumbakonamTown	ResearchTrends in Multi- Disciplinary Subjects	978-93-90996-67-4	2021	-	https://books.google.co.in/books?id=WetqEAAQBAJ
3	Mrs.Muthamilselvi.V	Non-Banking FinancialCompany	ThirdConcept	0970-7247	2022		http://www.thirdconceptjournal.com/archives.html
ACADEMIC YEAR 2020–2021							
1	Mrs.Panchavarnam.T	A Study on Customer Satisfaction towards Toyoto Cars with reference to KumbakonamTown	Dogo Rangsang ResearchJournal	2347-7180	2020	UGCCARE-Group 'I'	http://www.Drsrjournal.com/no_9_july_20.html?i=1
2	Dr.Suganya.T	An Analysis of Cash Flows in Sri KarpagaVinayagar MutualBenefitNidhi Ltd.	Dogo Rangsang ResearchJournal	2347-7180	2020	UGCCARE-Group 'I'	http://www.Drsrjournal.com/no_9_july_20.html?i=1
3	Dr.Prabha.C	A Study on Job SatisfactionofPrivate School Teachers in MannargudiTaluk	Dogo Rangsang ResearchJournal	2347-7180	2020	UGCCARE-Group 'I'	http://www.Drsrjournal.com/no_9_july_20.html?i=1
4	Dr.Hema.R.V	FundsManagement inKarurVysyaBank	WesleyanJournalof Rsearch	0975-1386	2020	UGC CARE Approved	-

	Dr.Vengateswari.D						
5	Mrs.Prabha.N	Socio – Economic Status of Farmers in Thanjavur District-A Study	International Journal of Management	0976-6510	2020	Scopus Indexed	https://iaeme.com/Home/article_id/IJM_11_11_359
		An Examination of Farmers Perceptions of Prospective losses	International Journal of Management	0976-6502	2020	Scopus Indexed	https://iaeme.com/Home/article_id/IJM_11_12_393
6	Mrs.Saithani Begum .J	A Study on the Perception of the Customer towards Gold Jewellers	International Journal of Management	0976-6502	2020	Scopus Indexed	https://iaeme.com/
ACADEMIC YEAR 2019–2020							
1	Dr.Mahalakshmi.V	A Study on HRM Practices among Employees of NLC India Limited, Neyveli.	The International Journal of Analytical and Experimental Modal Analysis	0886-9367	2019	UGCCARE-Group 'A'	https://app.box.com/s/bqrc4ses6idvu7x3w0u1o5vla1herq3x
		A Study on Influence of Advertisement on Consumer Buying Behaviour	Think India	0971-1260	2019	UGCCARE-Group 'B'	
		A Study on Work Culture among Engineers in BHEL	Infokara Research	1021-9056	2019	UGC CARE-Group 'A'	DOI:16.10089.IR.2019.V8I12.285311.3218
2	Mrs.Panchavarnam.T	FDI in Insurance Sector-An Overview	Studies in Indian Place Names	2394-3114	2020	UGCCARE-Group 'I'	https://archives.tpnsondia.org/index.php/sipn/issue/view/105 Username: tpns19 Password:

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3	Dr.Muthumani.K	A Study to Analyse the Investment Behaviour and Spending Decision of Women with Special reference to Nagai District	Our Heritage	0474-9030	2020	UGCCARE-Group 'I'	https://archives.ourheritagejournal.com/index.php/oh/issue/view/39 Username:oh18/ Password:oh18@journal
		Factor Analysis on the Effective Use of Family Finance	Studies in Indian Place Names	2394-3114	2020	UGCCARE-Group 'I'	https://archives.tpnsindia.org/index.php/sipn/issue/view/105 User name: tpns19 Password: tpns19@india
4	Mrs.Kulanjammal.K	Risk Management in Equity Investment- A Study with reference to Thanjavur Dt.	The International Journal of Analytical and Experimental Modal Analysis	0886-9367	2019	UGC CARE-Group 'A'	https://app.box.com/s/bqrc4ses6idvu7x3w0u1o5vla1herq3x
		A Study on factors influencing Stock Market Investment in Thanjavur District- A Special Reference to Retail Investors	The International Journal of Analytical and Experimental Modal Analysis	0886-9367	2019	UGCCARE-Group 'A'	https://app.box.com/s/bqrc4ses6idvu7x3w0u1o5vla1herq3x
		Investment Avenues in Investors	Think India	0971-1260	2019	UGC CARE-Group 'B'	
		Investors Attitude towards Investment in Shares- A Study with reference to Kumbakonam	Studies in Indian Place Names	2394-3114	2020	UGCCARE-Group 'I'	https://archives.tpnsindia.org/index.php/sipn/issue/view/105 User name: tpns19 Password: tpns19@india

5	Dr.Sujatha.S	Funancial Performance AnalysisofIndian Bank in Kumbakonam-A Study	The International JournalofAnalytical and Experimental Modal Analysis	0886-9367	2019	UGCCARE-Group 'A'	https://app.box.com/s/bqrc4ses6idvu7x3w0u1o5vla1herq3x
		An Overview of Foreign Direct InvestmentinIndia	StudiesinIndian Place Names	2394-3114	2020	UGCCARE-Group 'I'	https://archives.tpnsindia.org/index.php/sipn/issue/view/105 Username: tpns19 Password: tpns19@india
6	Dr.Suganya.T	AStudyonCustomer Satisfaction towards adoption of Mobile Banking Services with Special Reference to City UnionBankLtd.at ThanjavurDistrict	The International JournalofAnalytical and Experimental Modal Analysis	0886-9367	2019	UGCCARE-Group 'A'	https://app.box.com/s/bqrc4ses6idvu7x3w0u1o5vla1herq3x
		AStudyonInvestor's Decision with reference to ThanjavurDistrict	InfokaraResearch	1021-9056	2019	UGC CARE-Group 'A'	http://www.infokara.com/gallery/200-nov-3257.pdf
		AStudyonInvestors' Preference in Investment Avenues withreferenceto Kumbakonam	ThinkIndia	0971-1260	2019	UGCCARE-Group 'B'	
		ComparativeStudy on FactorsInfluencing	StudiesinIndian Place Names	2394-3114	2020	UGCCARE-Group 'I'	https://archives.tpnsindia.org/index.php/sipn/issue/view/105 Username: tpns19

		Online and Offline Shopping with Specialreferenceto Kumbakonam					Password: tpns19@india
7	Mrs.Suganthi. K	Effectiveness of Internet Advertisement on College Students BuyingBehaviourin Kumbakonam	ReviewofResearch	2249-894X	2019	UGC Approved	https://www.semantic scholar.org/paper/EFF ECTIVENESS-OF- INTERNET- ADVERTISEMENT-ON- COLLEGE- KUMBAKONAM- Suganthi./601afa1b844 c7c83f3fc83cdf850cee1e 4721609
		AStudyonConsumer Satisfaction towards Online Shopping in Kumbakonam	StudiesinIndian Place Names	2394-3114	2020	UGCCARE- Group 'I'	https://archives.tpnsind ia.org/index.php/sipn /issue/view/105 Username: tpns19 Password:tpns19@india
8	Dr.Hema.R.V	FinancialEfficacyof PublicSectorBanks inIndia	JournalofEmerging Technologies and InnovativeResearch	2349-5162	2019	UGC Approved	http://www.jetir.org/pa pers/JETIRCZ06009.p df
		AStudyon Financial PerformanceofAsian Paints Company	JournalofExclusive Management Science	2277-5684	2019	-	-
		An Analysis of Financial PerformanceofCity Benefit Fund at Kumbakonam	The International JournalofAnalytical and Experimental Modal Analysis	0886-9367	2019	UGCCARE- Group 'A'	https://app.box.com/s /7kat2asq0hde92izc9r7 5dzdgjwn5ku3
		An Analysis of Productivityand Profitabilityof Canara Bank	StudiesinIndian Place Names	2394-3114	2020	UGCCARE- Group 'I'	https://www.ejbss.org /2020/01/studies-in- indian-place- names.html

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9	Dr.Vengateswari.D	Efficiency of Fixed Assets Management of the selected Oil & Gas Companies in India	The International Journal of Analytical and Experimental Modal Analysis	0886-9367	2019	UGC CARE-Group 'A'	https://app.box.com/s/3xar1tz1oqb5cs2twjsb3erx478ta6xq
		Liquidity Position of the Selected Oil and Gas Companies in India	ThinkIndia	0971-1260	2019	UGC CARE-Group 'B'	-
		Literature Review on Financial Performance of Petroleum Industry	Studies in Indian Place Names	2394-3114	2020	UGCCARE-Group 'I'	https://archives.tpnsindia.org/index.php/sipn/issue/view/105 Username: tpns19 Password: tpns19@india
10	Mrs.Prabha.N	A Study to Analyse the Perception of Farmers with respect to Prospective Losses	Studies in Indian Place Names	2394-3114	2020	UGCCARE-Group 'I'	https://archives.tpnsindia.org/index.php/sipn/issue/view/105 Username: tpns19 Password: tpns19@india
11	Mrs.Saithani Begum .J	An Empirical Study on Customer Attitude Towards Branded Jewellery	International Journal of Management	0976-6502	2020	Scopus	https://iaeme.com/
12	Dr.Kasthuri.J	Comparative Study on Advances and Investments between SBI and Bank of Baroda	Studies in Indian Place Names	2394-3114	2020	UGCCARE-Group 'I'	https://archives.tpnsindia.org/index.php/sipn/issue/view/105 Username: tpns19 Password: tpns19@india

13	Mrs.Muthamilselvi.V	A Study of Welfare Measure of the Railway Passenger with reference to Kumbakonam Station	Studies in Indian Place Names	2394-3114	2020	UGCCARE-Group 'T'	https://archives.tpnsondia.org/index.php/sipn/issue/view/105 User name: tpns19 Password: tpns19@india
14	Dr.Prabha.C	A Study on Brand preference with Special Reference to Durable and Non-Durable Goods in Thanjavur	Studies in Indian Place Names	2394-3114	2020	UGCCARE-Group 'T'	https://archives.tpnsondia.org/index.php/sipn/issue/view/105 User name: tpns19 Password: tpns19@india
ACADEMIC YEAR 2018–2019							
1	Dr.Mahalakshmi.V	A Study on Occupational Stress among Engineers in NLC, Neyveli	Sadakath- A Research Bulletin	2347-7644	2019	UGC Approved	-
		A Study on Job Satisfaction among Engineers in NLC, Neyveli	International Journal of Management and Social Sciences	2349-9761	2019	UGC Approved	http://journals.foundationspeak.com/index.php/ijmss/article/view/755
2	Dr. Muthumani	A Study on Investment Decision Analysis with Special reference to Indian Bank	International Journal for Research in Engineering Application & Management (IJREAM)	2454-9150	2019	UGC Approved	http://ijream.org/ICIIPM-2019.html
3	Mrs.Kulanjiammal.K	A Study on Individual Investor's Attitude in Investment Pattern in Thanjavur District	Sadakath- A research Bulletin	2347-7644	2019	UGC Approved	-

		Investment Avenues for Indian Investors	International Journal of Management and Social Sciences	2349-9761	2019	UGC Approved	-
4	Dr.Suganya.T	Swap in Traditional Banking to Internet Banking	Paradigm Drift in Business Theory and Practices - Online Publication	978-81-931500-2-3	2018	-	https://vasanthvinayagamoorthi.weebly.com/uploads/1/8/7/4/18749484/final_iii_issue.pdf
		The Impact of Labour Market in Indian Scenario	The International Journal of Advance & Innovative Research	2394-7780	2019	UGC Approved	http://www.iaaedu.com/about-journal/ijair-volume-6-issue-2-xii-april-june-2019.php
		Financial Progress of Kumbakonam Mutual Benefit Fund Ltd.	Sadakath- A research Bulletin	2347-7644	2019	UGC Approved	-
5	Mrs.Suganthi.K	A Study on Effectiveness of Social Media Networking Sites in Promoting Social Advertisement	Journal of Emerging Technologies & Innovative Research	6349-5162	2019	JETIR 1904Q75	http://www.jetir.org/papers/JETIR1904Q75.pdf
6	Dr.Hema.R.V	Funds Management of CUB	Research Explore	2250-1940	2019	-	-
7	Dr.Vengateswari.D	Evaluation of Financial performance of the select Oil & Gas Companies in India	Research Explore	2250-1940	2019	-	-
ACADEMIC YEAR 2017-2018							
1	Dr.Mahalakshmi.V	A Study on Job Satisfaction Among Matriculation School	International Journal of Reviews of Literature	2347-2723	2017	-	-

		Teachers					
		A Study on Effectiveness of Training Program of Neyveli Lignite Corporation Ltd.	Shanlax International Journal of Management	2321-4643	2017	UGC Approved	http://www.shanlaxjournals.in/wp-content/uploads/sijmanagement_aug2017_mascollege.pdf
		A Study on Employees Performance Appraisal of Life Insurance Corporation	Shanlax International Journal of Management	2321-4643	2018	UGC Approved	-
2	Mrs.Panchavarnam.T	E-HRM-An Overview	Shanlax International Journal of Management	2321-4643	2017	UGC Approved	http://www.shanlaxjournals.in/wp-content/uploads/sijmanagement_aug2017_mascollege.pdf
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		Investors Perception towards Investment in Shares a Study with referenceto	Research Explorer	2349-1647 (0)	2018	UGC Approved	-

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5	Dr.Sujatha.S	Customer Relationship Management in Banking Sector	Shanlax International Journal of Management	2321-4643	2017	UGC Approved	http://www.shanlaxjournals.in/wp-content/uploads/sijmanagement_aug2017_mascollege.pdf
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6	Dr.Suganya.T	A Study on the Growth of Deposits in Kumbakonam Central Co-operative Bank Ltd., at Thanjavur District – An Empirical Analysis	Shanlax International Journal of Management	2321-4643	2017	UGC Approved	http://www.shanlaxjournals.in/wp-content/uploads/sijmanagement_aug2017_mascollege.pdf
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1	Mrs.Mahalakshmi.V	A Study on Effectiveness of Performance Appraisal from the Perception of Employees in NLC, Neyveli	Primax International Journal of Commerce and Management Research	(P)2321-3604,(O) 2321-3612	2017	-	-

2	Mrs.Muthumani.K	AnOverviewonPost Office as an Avenue for Savings	International JournalofApplied Research	2394-5869	2016	UGC Approved	https://www.allresearchjournal.com/archives/2016/vol2issue8/PartA/2-8-21-222.pdf
3	Mrs.Hema.R.V	NPAManagementof Public Sector Banks	INDOGlobalJournal of Commerce and Management Research	2321-3612.	2017	-	-
		SolvencyofPublic Sector Banks	Primax International Journal of Commerceand Management Research	2321-3612	2017	-	-
ACADEMIC YEAR 2015–2016							
1	Mrs.Mahalakshmi.V	A Study on Job Satisfaction Among theEmployeesinCity Union Bank	International JournalofAdvance ScientificResearch and Development	2394–8906	2015	-	-
		A Study on Investor Behaviourrelatedto Canara Merchant BankingServices Limited	RecentTrends in Marketing	978-93-80714-99-8	2015	-	-
		A Study on Job SatisfactionAmong the Employees of Canara Bank	Primax International Journal of Commerceand Management Research	2321–3604	2016	-	-

2	Mrs.Muthumani.K	Perception of Housewives on the Importance of Savings with Special ReferencetoSirkazhi	Paripex - Indian JournalofResearch	2250-1991	2015	UGC Approved	https://www.worldwidejournals.com/paripex/recent_issues_pdf/2015/October/October_2015_144490881773.pdf
3	Mrs.Hema.R.V	Liquidity managementof Vijaya Bank	Bonfring International JournalofIndustrial Engineering and ManagementScience	2250-1096.	2016	-	
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		MeasurestoCope Stress	Contemporary Issues and ChallengesofIndian BusinessinGlobal Scenario	978-93-81521-28-1	2013	-	-
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		Impact of E-advertisingonSocial Networks	International Journal of Applied ServicesMarketing Perspectives	2279-0977	2013		http://pezzottaitejournals.net/pezzottaite/2013_IJOBMP_PAGE_OF_CONTENTS_V2N1_JANUARY_MARCH.php
3	Mrs.Suganya.T	EmergingInter-DisciplineApproach in HRD with Special Reference to BHEL-Trichy	International Journal of Organizational behavior & Management Perspectives	(0)2279-0969	2013	-	http://pezzottaitejournals.net/pezzottaite/2013_IJOBMP_PAGE_OF_CONTENTS_V2N1_JANUARY_MARCH.php
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1	Mrs.Mahalakshmi.V	ConsumerTrustand LegitimateuseofE-mail	Innovative Management Perspectives	978-81-920303-7-1	2011	-	-
2	Mrs.Panchavarnam.T		Innovative	978-81-	2011	-	-

		Customer Positioning Strategies of Mobile Marketing	Management Perspectives	920303-7-1			
		Customer Experience Management in Personal Loan	Contemporary Issues in Global Business Management	978-93-80426-69-3	2012	-	-
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1	Mrs. Kulanjiammal.K	Problems and Prospects of Digital Marketing Era	Excellence in Management Practices	978-81-920303-5-7	2011	-	-

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1	Gayathr.G	II M.Com	The Study of Business Ethics and Its Consequences in Workplace	International Journal of Innovative Research and Advanced Studies (IJIRAS)	ISSN: 2394-4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025/
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2	Monika. A	II M.Com	Supply Chain Management	International Journal of Innovative Research and Advanced Studies (IJIRAS)	ISSN: 2394-4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025/
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	Vaishnavi .S							
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	Bhuvaneshwari .S							
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	Srija.R							
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	Atchaya.K							
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	Lokeshwari.E							Username:tpns19 Password: tpns19@india
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5	Divya.R	IIM.Com.	A Study on E-Governancein India	StudiesinIndian Place Names	2394-3114	2020	UGC-Group-I	https://archives.tpnsondia.org/index.php/sipn/issue/view/105 User name: tpns19 Password: tpns19@india
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	Girija.B		Bharath Ltd.					Password: tpns19@india
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	Elavarasi.M							
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	Densila Roseline Rani. W							
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	Yogalakshmi. N.B							
24	Madhumathi.K	III B.Com.	Agricultural in India	Studies in Indian Place Names	2394- 3114	2020	UGC-Group-I	https://archives.tpnsindia.org/index.php/sipn/issue/view/105 User name: tpns19 Password: tpns19@india
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	Lakshmi Priya. B							
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ACADEMIC YEAR (2017-2018)								
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2	Pavithra.T	IIM.Com.	ImpactofGST	GST Remonetisation	978-93-80714-96-7	2018		
3	Sakthipriya.M	III B.Com.	AStudyonNeural Forecasting of Indian Stock Indices with special reference to BSE	Shanlax International Journal of Management	2321-4643	2018	UGC-44278	
	Rajalakshmi. M							

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ACADEMICYEAR(2025-2026)							
1	Dr. Hema .R.V Asst.Prof.Dept.of Commerce	A Study on Financial Performance of Honda Motors Company Limited	International Journal of Innovative Research and Advanced Studies (IJIRAS)	ISSN 2394-4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025/
	Ms. Harini .S III B.Com						
2	Mrs. Muthamilselvi . V Asst.Prof.Dept.of Commerce	A Study on Customer Satisfaction towards Online Food Delivery System in Kumbakonam	International Journal of Innovative Research and Advanced Studies (IJIRAS)	ISSN 2394-4404	2025	Peer Reviewed Journal	https://www.ijiras.com/special-issue-2025/
	Ms. Dharani .M III B.Com						

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	M.Phil.,	A Study on Spending and Saving habits of College Students					org/index.php/sipn/issue/view/105 User name: tpns19 Password: tpns19@india
	Dr. Mahalakshmi. V(Head),Dept.OfCommerce						
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ACADEMICYEAR (2018 –2019)							
1	Nandhini. M.S.	Asset Liability Management of AurobindoPharmaLtd.	Interdisciplinary Issues & Practices in Management	2454- 9150	2019	-	http://www.ijream.org/ICIIPM-2019.html
	Dr.Hema.R.V.						
ACADEMICYEAR(2017–2018)							
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2	Keerthana.M II M.Com.,	GSTinOther Countries	GST Remonetisation	978-93- 80714-96- 7	2018	-	-
	Mrs.Panchavarnam.T Asst.Prof.,Dept.of Commerce						
3	Abinaya.V II M.Com.,	ImpactofGSTon Consumer	GST Remonetisation	978-93- 80714-96- 7	2018	-	-
	Dr.Muthumani.K Asst.Prof.,Dept.of Commerce						

4	Priyadharshini.R II M.Com.,	MultipleTaxStructure and GST	GST Remonetisation	978-93- 80714-96- 7	2018	-	-
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	Dr. Suganya. T Asst.Prof.,Dept.of Commerce						
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	Dr.Suganya.T Asst.Prof.,Dept.of Commerce						
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FACULTY CHAPTER PUBLICATION

S.No.	AUTHOR	TITLE	PUBLISHER	ISBN	YEAR
ACADEMIC YEAR(2022-2023)					
1	Dr.K.Kulanjiammal	A Study on Financial Performance of Primary Agricultural Co-operative Credit Society in Ammachathram.	Paradox Publications Guide House	978-93-95456-15-9	2022
2	Dr.S.Sujatha	A Study on Ratio Analysis of Mahindra Rural Housing Finance, Kumbakonam.	Paradox Publications Guide House	978-93-95456-15-9	2022
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	Dr.K.Muthumani				
4	Dr.V.Mahalakshmi	Financial Statement Analysis of Ultratech Cement Limited.	Paradox Publications Guide House	978-93-95456-62-3	2022
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	Apsana Begum.H IIM.Com				
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1	Aarthi.A IIM.Com	A Study on Job Satisfaction of Bank Employees In SBI	Paradox Publications Guide House	978-93-95456-15-9	2022
	Banu Priya .M IIM.Com				
2	Gunasri.J		Paradox Publications Guide	978-93-95456-15-9	2022

	IIM.Com	onEmergingMarkets	House		
	Anitha.R IIM.Com				
3	Abirami.S II M.Com	AStudyofFinancialStatement Analysis of Indian Overseas Bank	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	Rubina.E IIM.Com				
4	Marysineka.K II M.Com	A Study on Customer Satisfaction TowardsMeeshoOnlineShopping	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	Abiramasundari.M IIM.Com				
5	AbiramiK.M. II M.Com	AStudyonCustomerPerception Towards Royal Enfield users in Madurai City	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	SabanaBegum.A II M.Com				
6	Abinaya.A II M.Com	AnAnalysisofHomeLoanScheme in SBI	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	Lavanya.S II M.Com				
7	Priyadarshini.P IIM.Com	A Study on Working Capital ManagementofCanaraBank	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	Baranika.S II M.Com				
8	Abarna .M IIM.Com	AnOverviewofIncomeStatement Analysis of Bank of Baroda	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	Sarumathi.S II M.Com				
9	Karpagalakshmi.K II M.Com	AnOverviewofCashPositionin State Bank of India	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	Jaikiruba.S II M.Com				
10	Fawaza.A II M.Com	AStudyonCustomerPerception Towards Online Marketing of	ParadoxPublicationsGuide House	978-93-95456-15-9	2022

	Asha .IIM.Co m	OriflameMakeupProductsat Kumbakonam			
11	Saruthika.K IIM.Com	AStudyOnRatioAnalysisof Repco Bank	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	Thaiyalnayagi.S II M.Com				
12	Aarthi .R IIM.Com	AStudyonCentralCo-Operative Bank Ltd, Kumbakonam	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	Meena.D IIM.Com				
13	Sowmiya.S II M.Com	AStudyonCustomerSatisfaction of Royal Enfield Bike At Kumbakonam Town	ParadoxPublicationsGuide House	978-93-95456-15-9	2022
	AvilaTherasa.J II M.Com				
14	ArokiaMary.T II M.Com	A Study on Financial Ratio AnalysisofAxisBankinIndia	ParadoxPublicationsGuide House	978-93-95456-29-6	2022
	HepsiArulJothi.A II M.Com				
15	FairozHoney.B II M.Com	A Conceptual Framework of BusinessEnvironmentEthics	ParadoxPublicationsGuide House	978-93-95456-62-3	2022
	SaehaHajira.M IIM.Com				

STAFF & STUDENTS CHAPTER PUBLICATION

S.No.	AUTHOR	TITLE	PUBLISHER	ISBN	YEAR
ACADEMICYEAR(2023-2024)					
1	Dr.Muthumani.K Asst.Prof.ofCommerce	AStudyonCustomerSatisfaction of Amazon Online Shopping in Kumbakonam Town	Infinity Publication	978-93-92917-08-0	2023
	Abarna.P II M.Com				

2	Dr. Kulanjiammal .K Asst.Prof.ofCommerce	Effectiveness of Training and DevelopmentofEmployeesinTCS	Infinity Publication	978-93-92917-08-0	2023
	ArockiaJessica.J IIM.Com				
	Madhubala.K II M.Com				
3	Dr.Suganya.T Asst.Prof.ofCommerce	A Study on Profitability PerformancesofBajajAutoLtd	Infinity Publication	978-93-5809-103-8	2023
	Arthi .M IIM.Com				
4	Dr. Kulanjiammal .K Asst.Prof.ofCommerce	Effectiveness of Training and DevelopmentofEmployeesin Infosys, Chennai	RedUnicorn	978-93-5809-357-5	2023
	Swetha.E II M.Com				
	Sujetha.T II M.Com				
5	Dr. Kulanjiammal .K Asst.Prof.ofCommerce	AStudyonConsumerPreference Towards Cinthol Soap in Kumbakonam Town	RedUnicorn	978-93-5809-357-5	2023
	HajiraBanu.M II M.Com				
	Gayathri.R II M.Com				
6	Dr. Kulanjiammal .K Asst.Prof.ofCommerce	AStudyontheRatioAnalysisof HDFC Bank at Kumbakonam	RedUnicorn	978-93-5809-357-5	2023
	BakiyaEshwari. II M.Com				
7	Dr. Kulanjiammal .K Asst.Prof.ofCommerce	A Study on the Financial Statement Analysis of KumbakonamMutualBenefit Fund Limited, Kumbakonam	RedUnicorn	978-93-5809-357-5	2023
	Gayathri.S IIM.Com				

	Bhuvaneshwari. II M.Com				
8	Dr.Kulanjiammal.K Asst.Prof.ofCommerce	A Study on the Financial StatementAnalysisofHDFCBank at Kumbakonam Brach	RedUnicorn	978-93-5809-357-5	2023
	Geetha.K IIM.Com				
	Venkateswari IIM.Com				
9	Dr. Kulanjiammal .K Asst.Prof.ofCommerce	A Study on Effectiveness of MarketinginAdvertisingat Medimix Soap	RedUnicorn	978-93-5809-357-5	2023
	Keerthika.R II M.Com				
	Subiksha.A II M.Com				
10	Dr.Sujatha .S Asst.Prof.ofCommerce	A Study on Financial Statement AnalysisofIndianOverseasBank	RedUnicorn	978-93-5809-357-5	2023
	Gunavathy.G II M.Com				
	Sherin .J IIM.Com				
11	Mrs.Prabha.N Asst.Prof.ofCommerce	A Comparative Analysis of MarketingStrategiesofAirtelAnd Jio at Kumbakonam	Infinity Publication	978-93-02917-95-0	2023
	Haripriya.D II M.Com				
	Prdeepa .K IIM.Com				

BOOK PUBLICATION PARTICULARS

S.No.	AUTHOR	TITLE	PUBLISHER	ISBN	YEAR
ACADEMIC YEAR (2023-2024)					
1	Dr.Sujatha.S	Introduction to Business Law	Book Pen Publishing, Tamilnadu	9789394874190	2023
2	Dr.Suganya.T	Fundamentals of Human Resource Management	Book Pen Publishing, Tamilnadu	9789394874206	2023
ACADEMIC YEAR (2021-2022)					
1	Mrs.Panchavarnam.T	Gender Studies	Mahaam Publications	978-81-909187-0-1	2022
	Dr.Muthumani.K				
2	Dr.Hema. R.V	Banking Practices	Manimekalai Publications	93-82241-85-X	2022
	Dr.Mahalakshmi.V				
3	Dr.Sujatha.S	Economics of Transportation	Mahaam Publications	978-81-909187-1-8	2022
ACADEMIC YEAR (2021-2022)					
1	Dr.Hema.R.V	Financial Services	Charulatha Publications, Chennai	978-93-89736-69-4	2019
	Dr.Mahalakshmi.V				

EDITOR/COEDITOR/REVIEWER/RESOURCEPERSON

S.No.	Date	NameoftheStaff	Editor / Coeditor / Reviewer/Resource Person	TitleoftheEvent/Journal Name	Organization
ACADEMICYEAR(2024-2025)					
1	30.10.2024	Dr.Suganya.T	ResourcePerson	International Conference on Interview Skills: Behavioral Interview Techniques(Virtual Mode)	SkillDeveloper-Bharathi Chudar,UnitedKingdom.
ACADEMICYEAR(2023-2024)					
2	21.03.2024	Dr.Prabha.N	ResourcePerson	HowTeachersInfluenceour Lives!	Govt.Collegefor Women (A), Kumbakonam

PATENT PUBLICATIONPARTICULARS

S.No.	NAMEOFTHE AUTHOR	TITLEOFTHEPAPER	NATIONAL / INTERNATIONAL	PATENT No.	YEAR OF PUBLICATION
ACADEMICYEAR(2024-2025)					
1	Dr.Hema.R.V.	MonitorDeviceforTaskManagement	International	6351732	2024

ACADEMIC YEAR (2023-2024)

1	Dr.Kulanjiammal.K	A System and Method For Analysis of Working Capital Management At High Cash Burn Startups in the Food Tech Space	National	TEMP/E-1/45861/2023-CHE	2023
2	Dr.Kulanjiammal.K	An Artificial Intelligence Based System For Providing Empirical Investigation of the Determinants of Corporate Capital Structure Decision and Method	National	TEMP/E-1/70334/2023-CHE	2023
3	Dr.Mahalakshmi.V	Impact of Corporate Governance in the Indian Banking Industry	National	TEMP/E-1/65732/2023-CHE	2023
4	Dr.Suganya.T	Mediating Effect of Management Information System on Effective Human Resource Management in an Organisation	National	TEMP/E-1/63756/2023-CHE	2023

ACADEMIC YEAR (2022-2023)

1	Dr.Sujatha.S	Artificial Intelligence and Supply Chain Management Assessment of the Present and Future role played by AI in Supply Chain Process	National	TEMP/E-1/31635/2023-CHE	2023
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AWARD

S.NO.	DATE	NAME OF THE STAFF	AWARD	EVENT	ORGANIZATION
ACADEMIC YEAR (2023-2024)					
1	15.10.2023	Dr. Mahalakshmi .V	Thagaisar Teachers Award	Teachers Day Celebration	Padham Organisation and Natpuravu Welfare Association, Kumbakonam.
		Dr. Kulanjiammal			
		Dr. Sujatha.S			
		Dr. Hema .R.V.			
		Dr. Vengateswari			
		Mrs. Prabha.N			
2	05.05.2024	Mrs. Saithani Begam.J	Aasiriya Chemmal Award	Thanjai Tamil Mandram, Fifth Year Celebration	Thanjai Tamil Mandram, Valangaiman.
ACADEMIC YEAR (2023-2024)					
1	28.02.2023	Dr. Suganya.T	Office Bearer	Silver Jubilee Celebration	Lions Club of Kumbakonam Host, Govt. College for Women, Kumbakonam
2	27.03.2023	Dr. Muthumani.K	Best NSS Programme Officer	NSS Services	Bharathidasan University, Tiruchirappalli

SEMINAR/CONFERENCE/WORKSHOP/FDP

S.NO.	DATE	NAME OF THE STAFF	SEMINAR/CONFERENCE/WORKSHOP/ FDP	VENUE
ACADEMIC YEAR (2025–2026)				
1	14.02.2025	Dr.Muthumani.K	National Conference on AI Driven Commerce: Innovation, Automation and Growth,	Vivekkananda College of Arts and Science for Women, Sirkali

S.NO.	DATE	NAME OF THE STAFF	SEMINAR/CONFERENCE/WORKSHOP/ FDP	VENUE
ACADEMIC YEAR (2024–2025)				
1	25.06.2024	Dr.HemaR.V.	FDP on Fin-Pro	Bharathidasan University, Tiruchirappalli.
2	29.07.2024	Dr.Sujatha .S	FDP on Higher Education and Research in India (Virtual Mode)	Seshadripuram Academy of Business Studies, Bangaluru.
3	19.08.2024 to 23.08.2024	Dr. Kulanjiammal	FDP on Research Methodology – Write content for Thesis	St. Joseph College for Arts & Science, Kovur.
		Dr.Sujatha .S		
		Dr.Suganya.T		
4	12.09.2024	Dr.Muthumani.K	Webinar on Research Methodology on Descriptive Statistical Tools and Interpretation of Output	Presidency University, Bangalore.
		Dr.Suganya.T		
		Dr.Prabha.N		
5	06.01.2025 to 11.01.2025	Dr.Kulanjiammal.K	FDP on Fintron	Bharathidasan University, Tiruchirappalli.

6	08.02.2025	Mrs.Chitra.K	FDPonSustainabilityofImmaculateHigher Education in the Context of Quality And Quantity	ImmaculateHeartofMaryCongregation, Pondicherry.
7	27.02.2025	Dr.Suganya.T	SensitizationProgrammeonDBTStarCollege Scheme	A.D.M.CollegeforWomen,Nagapattinam.

ACADEMIC YEAR(2023-2024)

1	17.07.2023 to 22.07.2023	Dr.Suganya.T	FDP-Finpro	Bharathidasan University, Thiruchirappalli.
2	25.07.2023	Dr.Mahalakshmi.V	FDP on Teaching and Research Perspective of Finance	Shrimathi Indira Gandhi College, Thiruchirappalli.
		Dr.Kulanjiammal.K		
		Dr.Sujatha .S		
		Dr.Suganya.T		
		Dr.Suganthi.K		
		Dr.Hema.R.V		
3	20.09.2023 to 22.09.2023	Dr.Suganthi.K	FDP on Problem Solving Skills	Idhaya College for Women, Kumbakonam.
4	26.10.2023 to 31.10.2023	Dr.Sujatha .S	Virtual FDP on Best Practices Benchmarking in HEI's for Quality Enhancement	Guru Shree Shantivijai Jain College for Women, Bangalore.
5	18.12.2023 & 19.12.2023	Dr.Mahalakshmi.V	International Conference on "India's G20 Presidency and Horizons of Business Sustainability	SRM Institute of Science and Technology, Vadapalani Campus, Chennai.
		Dr.Kulanjiammal.K		
		Dr.Sujatha.S		
		Dr.Hema.R.V.		
6	22.01.2024 to 24.01.2024, 29.01.2024 & 30.01.2024	Dr.Suganthi.K	FDP on FinTron	Bharathidasan University, Thiruchirappalli.
7	08.02.2024	Dr.Kulanjiammal.K	National Seminar on Recent Trends in Commerce and Technology	King Nandhivarman College of Arts and Science, Thiruvannamalai.
8	28.02.2024	Dr.Kulanjiammal.K	Pradhan Mantri Awas Yojana - Gramin and its Socio-economic Impact on the Beneficiaries in Tamil Nadu	Shrimathi Devkunvar Nanalal Bhatt Vaishnava College for Women, Chennai.
		Dr.Sujatha .S		
		Dr.Suganya.T		
9	02.03.2024	Dr.Mahalakshmi.V	One Day International Seminar on "Research Innovations and Transformation of Digital Education"	Swami Dayananda College of Arts & Science, Manjakkudi.
		Mrs.Panchavarnam .T		
		Dr. Kulanjiammal		

		Dr.Sujatha .S		
		Dr.Suganya.T		
		Dr.Suganthi;K		
		Dr.Hema.R.V		
		Dr.Vengateswari .D		
		Dr.Prabha.N		
		Mrs.SaithaniBegum.J		
ACADEMIC YEAR(2022-2023)				
1	03.08.2022to 05.08.2022	Dr.Vengateswari .D	FDPonEmotional Intelligence	SwamiDayanandaCollegeofArtsand Science, Majakudi.
2	17.11.2022to 19.11.2022	Dr.Mahalakshmi.V Dr.Kulanjiammal.K	FDPonCreativeThinking	IdhayaCollegeforWomen, Kumbakonam.
3	30.01.2023to 03.02.2023	Dr.Sujatha .S	FDPonDigitalMarketing	BharathidasanUniversity, Thiruchirappalli.
4	31.03.2023	Dr.Suganya.T	SeminaronFinancialInclusionandCyber Securities in Digital Banking	St.JosephCollege(A), Thiruchirappalli.