



**IDHAYA COLLEGE FOR WOMEN (AUTONOMOUS)  
KUMBAKONAM**

**Accredited with A+ Grade by NAAC 1<sup>st</sup> Cycle**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**SEMINARS / WORKSHOPS / CONFERENCES ORGANISED**

S. NO.	DATE	NAME OF THE PROGRAMME	RESOURCE PERSON	NO. OF PERSONS ATTENDED
<b>ACADEMIC YEAR 2025 - 2026</b>				
1	26.06.2025	Workshop on "Legislative Changes in GST"	Mr. A. Sundaramoorthy, Director, Values Viruksha Private Ltd, Chennai.	60 Students
2	27.06.2025	Workshop on "The Art of Stock Picking"	Mr. A. Sundaramoorthy, Director, Values Viruksha Private Ltd, Chennai.	56 Students
3	21.07.2025	Seminar on "Exploring E - Commerce Entrepreneurship Opportunities"	Mr. S. Muthukumar, Head - Corporate Relation, Jothi Software Solutions, Mayiladuthurai.	60 Students
4	29.07.2025	Seminar on "The Role of IPR in Promoting Women's Rights"	Mr. Saliya G. Karthi, Advocate, Kumbakonam.	284 Students
5	08.08.2025	International Conference on "Multidisciplinary Approaches in Business & Management - Integrating AI, Sustainability and Education for Future Readiness (ICMABM@25)"	Dr. Suja Sundaram, Assistant Professor, Jubail Industrial College, Kingdom of Saudi Arabia.	416 Students
			Dr. R. Rajinikanth, Assistant Professor, Dept. of Business Administration, Govt. Arts College (A), Kumbakonam.	
6	09.10.2025	Seminar on "Idhaya - Entrepreneurial Startup Ignite"	Mr. Julina David, Big Data Scientist, Technical Director, Build a Store IT Solutions P Ltd, Tech Partner, JSS, Mayiladuthurai.	102 Students

7	29.10.2025	Seminar on "Entrepreneurship in the Age of Artificial Intelligence"	Dr. R. Rajinikanth, Assistant Professor, Dept. of Business Administration, Govt. Arts College (A), Kumbakonam.	78 Students
8	29.10.2025	Seminar on "Enhancing Research Competencies for Future Scholars"	Dr. M. Rampier, Guest Lecturer, Dept. of Business Administration, Government Arts College for Men (A), Kumbakonam.	78 Students
9	10.03.2026	Seminar on "Research Ethics in Digital Age"	Dr. C. Suresh, Associate Professor & Research Advisor, PG & Research Department of Management Studies, RDB College of Arts and Science, Papanasam, Thanjavur - 614 205.	51 Students
10	10.03.2026	Seminar on "Leveraging Research for Talent Management"	Dr. R. Rajkumar, Professor, PG & Research Department of Management Studies, Annai College of Arts & Science, Kumbakonam - 612 503.	51 Students
11	11.03.2026	Seminar on "Entrepreneurship as a Career Choice for Women"	Dr. K. Saravanan, Principal & Director of MBA, MASS College of Arts & Science, Kumbakonam - 612 501.	81 Students
12	12.03.2026	Workshop on "Entrepreneurial Opportunities in the Business World"	Dr. C. Suresh, Associate Professor & Research Advisor, PG & Research Department of Management Studies, RDB College of Arts and Science, Papanasam, Thanjavur - 614 205.	74 Students
13	13.03.2026	Seminar on "Role of Hypothesis in Management Research"	Dr. J. Thomas Stalin, Assistant Professor in Management Studies, Government Arts & Science College, Nannilam - 610 105.	63 Students

14	13.03.2026	Seminar on "Usage of Advanced Measurement Scales in Research"	Dr. K. Balasaravanan, HOD & Research Supervisor, PG & Research Department of Management Studies, RDB College of Arts and Science, Papanasam, Thanjavur - 614 205.	44 Students
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