



**IDHAYA COLLEGE FOR WOMEN (AUTONOMOUS)  
KUMBAKONAM**

**Accredited with A+ Grade by NAAC 1<sup>st</sup> Cycle**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**SEMINARS / WORKSHOPS / CONFERENCES ORGANISED**

S. NO.	DATE	NAME OF THE PROGRAMME	RESOURCE PERSON	NO. OF PERSONS ATTENDED
<b>ACADEMIC YEAR 2025 - 2026</b>				
1	26.06.2025	Workshop on "Legislative Changes in GST"	Mr. A. Sundaramoorthy, Director, Values Viruksha Private Ltd, Chennai.	60 Students
2	27.06.2025	Workshop on "The Art of Stock Picking"	Mr. A. Sundaramoorthy, Director, Values Viruksha Private Ltd, Chennai.	56 Students
3	21.07.2025	Seminar on "Exploring E - Commerce Entrepreneurship Opportunities"	Mr. S. Muthukumar, Head - Corporate Relation, Jothi Software Solutions, Mayiladuthurai.	60 Students
4	29.07.2025	Seminar on "The Role of IPR in Promoting Women's Rights"	Mr. Saliya G. Karthi, Advocate, Kumbakonam.	284 Students
5	08.08.2025	International Conference on "Multidisciplinary Approaches in Business & Management - Integrating AI, Sustainability and Education for Future Readiness (ICMABM@25)"	Dr. Suja Sundaram, Assistant Professor, Jubail Industrial College, Kingdom of Saudi Arabia.	416 Students
			Dr. R. Rajinikanth, Assistant Professor, Dept. of Business Administration, Govt. Arts College (A), Kumbakonam.	
6	09.10.2025	Seminar on "Idhaya - Entrepreneurial Startup Ignite"	Mr. Julina David, Big Data Scientist, Technical Director, Build a Store IT Solutions P Ltd, Tech Partner, JSS, Mayiladuthurai.	102 Students

7	29.10.2025	Seminar on "Entrepreneurship in the Age of Artificial Intelligence"	Dr. R. Rajinikanth, Assistant Professor, Dept. of Business Administration, Govt. Arts College (A), Kumbakonam.	78 Students
8	29.10.2025	Seminar on "Enhancing Research Competencies for Future Scholars"	Dr. M. Rampier, Guest Lecturer, Dept. of Business Administration, Government Arts College for Men (A), Kumbakonam.	78 Students
9	10.03.2026	Seminar on "Research Ethics in Digital Age"	Dr. C. Suresh, Associate Professor & Research Advisor, PG & Research Department of Management Studies, RDB College of Arts and Science, Papanasam, Thanjavur - 614 205.	51 Students
10	10.03.2026	Seminar on "Leveraging Research for Talent Management"	Dr. R. Rajkumar, Professor, PG & Research Department of Management Studies, Annai College of Arts & Science, Kumbakonam - 612 503.	51 Students
11	11.03.2026	Seminar on "Entrepreneurship as a Career Choice for Women"	Dr. K. Saravanan, Principal & Director of MBA, MASS College of Arts & Science, Kumbakonam - 612 501.	81 Students
12	12.03.2026	Workshop on "Entrepreneurial Opportunities in the Business World"	Dr. C. Suresh, Associate Professor & Research Advisor, PG & Research Department of Management Studies, RDB College of Arts and Science, Papanasam, Thanjavur - 614 205.	74 Students
13	13.03.2026	Seminar on "Role of Hypothesis in Management Research"	Dr. J. Thomas Stalin, Assistant Professor in Management Studies, Government Arts & Science College, Nannilam - 610 105.	63 Students

14	13.03.2026	Seminar on "Usage of Advanced Measurement Scales in Research"	Dr. K. Balasaravanan, HOD & Research Supervisor, PG & Research Department of Management Studies, RDB College of Arts and Science, Papanasam, Thanjavur - 614 205.	44 Students
<b>ACADEMIC YEAR 2024 - 2025</b>				
1	20.06.2024	Seminar on "Research Methods in Fundamental Stock Analysis"	Ms. J. Nusrath Fathima, Stock Analyst, X Trading Academy, Kumbakonam.	61 Students
2	26.07.2024	Seminar on "Trends and Opportunities for Future Entrepreneurs"	Mrs. D. Sukanya Deviprasath, Diploma in Beautician, Professional Makeup Artist Sukanya Makeover Artistry Studio & Academy, Kumbakonam.	394 Students
3	22.08.2024	Seminar on "Tips to Crack the Interview"	Ms. K. Pushpa Harini, ISSM Business School, Chennai.	66 Students
4	12.09.2024	Workshop on "Financial Literacy"	Ms. Shobana, Master Trainer, Deed Trust, Pondicherry.	769 Students
5	18.12.2024	Seminar on "Empower Yourself to Success"	Mr. K. Karthick, Assistant Manager Recruitment, Sourcing, Client Service, Integrated Personnel Service Limited, Chennai.	52 Students
6	30.01.2025	Seminar on "Stock Market Operation Training"	Mr. A. Sundaramoorthy, Director of Values Viruksha Private Limited, Chennai.	66 Students
7	31.01.2025	Seminar on "Entrepreneurship Training Program"	Mr. P. Balaganesh, Career Coach, Values Viruksha Private Limited, Chennai.	66 Students
8	01.02.2025	Seminar on "Personality Development and Placement Training"	Mr. P. Balaganesh, Career Coach, Values Viruksha Private Limited, Chennai.	66 Students
9	25.03.2025	Seminar on "Cultivating an Entrepreneurial Mindset Strategies for Success"	Dr. C. Sudhakar, Assistant Professor and Head, Department of Business Administration, Abi & Abi Arts and Science College, Thanjavur.	66 Students
<b>ACADEMIC YEAR 2023 - 2024</b>				
1	27.06.2023	Seminar on Entrepreneurial	Mrs. J. Rathi Devi, B.E.(Civil), Independent	340

		Networking and Venture Growth	Business Owner, JR Consultancy, Kumbakonam.	
2	02.08.2023	Seminar on Overview of Intellectual Property Rights	Dr. Balamurgan Asst.Professor of Economics, Speaker & Trainer: Life Skills Management, Thanthai Periyar Govt. Arts and Science College, Trichurapalli.	359
3	27.10.2023	Seminar on Tips and Techniques to Avoid Plagiarism in Research Writing	Dr. S. Sankaralingam, Librarian, Government Arts College (A), Kumbakonam.	354
4	08.11.2023	Seminar on Cancer Awareness Programme	Dr. R. Krishnaveni, Head&Asst.Professor, Department of Microbiology, Idhaya College for Women, Kumbakonam.	75
5	12.12.2023	Seminar on Entrepreneurship Learning Process Using SWOT Analysis	Ms. P.K. Sandhya, Certified Soft Skill Trainer in Freelancing, Chennai.	357
6	06.03.2024	Seminar on Mixed- Methods in Educational Research	Ms. Iswarya Kannan, M.C.A., M.Sc., B.Ed., CMIL., Carrier Counsellor & Life Skill Coach, Linguistic Trainer, Saasval Wellness Centre, Kumbakonam.	323

**ACADEMIC YEAR 2022 - 2023**

1	29.10.2022	Work shop on Knowledge Discovery in Databases	Mr. B. Chandru, M.Sc., (Stat)(Ph.D)., Administrative Manager, A.S. Imagine Centre Hospital, Ariyalur.	465
2	18.02.2023	Seminar on Women Entrepreneurship Go Beyond Boundaries	Mr. T. Shiva Kumar, General Manager, ARIN Professional Services Pvt.Ltd., Trichy.	326
			Mr. A. John Praveen, Customer Engagement Lead, ARIN Professional Services Pvt. Ltd., Trichy.	
3	28.02.2023	National Seminar on Financial Education and Entrepreneurial Training Programme	Mr. S.P. Rajendran, B.Sc., M.A., District Co-ordinator – Tamilnadu Ariviyal Sangan, Financial Education Trainer (Certified by SEBI/ NCFE)	463

4	21.04.2023	Seminar on Women Entrepreneurship Challenges and Opportunities	Mrs. Subashini Jerald, B.E., Life Style Coach, Fitness and Wellness Centre, Kumbakonam.	306
<b>ACADEMIC YEAR 2021 - 2022</b>				
1	26.07.2021 to 30.07.2021	Five days National Level FDP on Effective Class Room Management in HEI's.	Dr. Michael David Premkumar, Head - Dept. of Management Studies Associate Dean for International Relations, Bishop Heber College, Trichy.	124 Participants
			Dr. Chitra Isac, Head & Asst. Prof. Dept. of Management, Idhaya College for Women, Kumbakonam.	95 Participants
			Dr. S. Sasikala, Asst. Professor, Dept. of Psychology, University of Madras, Chennai.	103 Participants
			Dr. A. Sharmila, Associate Professor, Jain School of Commerce, Bangalore.	114 Participants
			Rev. Dr. A. Michael John SJ, Director, XIBA, St Xavier's College, Palayamkottai.	131 Participants
2	25.02.2022	Virtual Power Seminar on "Being a Winner"	Mr. K. Arul, B.Pharm., MBA., Entrepreneur, Chennai.	650 Participants
<b>ACADEMIC YEAR 2020 - 2021</b>				
1	11.06.2020	Webinar on Making Smart use of Social Media	Prof. Maj. S. Elangovan, Head & Assistant Professor, ANJA College, Sivakasi and Loyola College, Chennai.	749 Participants
2	12.02.2021	One Day Workshop on Business Analytics – Enterprising Perspectives	Mr. Muthukumar, Senior Business Consultant, Topics: Personal Development Test, Time Management.	105 Students
			Mrs. B. Anitha – Head HR Self-Introduction / Self	

			SWOT Analysis.	
			Mr. B. S. Rakesh – HR Expert Interview Skills and Expectations of HR (Interviewer)	
			Mr. Saravanan – Start up Expert Entrepreneur Skills and Marketing using E- commerce	
3	08.03.2021	Seminar on Employability Skills	Rev. Dr. Michael John S.J Director, Xavier Institute of Business Administration (XIBA), Palayamkottai	340 Students

**ACADEMIC YEAR 2019 - 2020**

1	09.01.2020	One Day International Conference on the Role of Analyst in the Global Business Scenario	Dr. Velmurugan PS, Fulbright Fellow, Dean, School of Commerce and Mgmt., Management, Central University of Tamil Nadu, Thiruvavur.	90 Students, Research Scholars, Academicians & 2 Foreign Delegates
			Mr. Daniel Christopher Vallavaraj, Data Digitalization Expert, Air Bus Commercials, Hamburg, Germany.	
			Mr. John Praveen, Business Analyst in Learning Centre, Tiruchirappalli.	
2	14.05.2020 to 15.05.2020	Two Days International Online FDP on The Role of Teachers in Building up Human Capital after COVID- 19 Lockdown	Prof. Dr. S. Isac Athisayam, (Retd.) Karunya University, Coimbatore.	946 Academicians & Research Scholars
			Dr. Samson Packianathan, Assistant Professor, Sultan Qaboos University, Sultanate of Oman.	

**ACADEMIC YEAR 2018 - 2019**

1	02.02.2019	State Level Faculty Development Programme on Enhancing Emotional Intelligence of Millennium Youth	Prof. Victor Valan Arasu .A Prof. Annie Velma. J Prof. Peter. S Assistant Professors, School of Human Excellence, Loyola College, Chennai.	97 Academicians
2	12.02.2019	BUIZ OPERA - 2K19	Rev. Sr. Dr. Eugin Amala, Principal, Idhaya College for Women, Kumbakonam.	185 Students

**ACADEMIC YEAR 2017 - 2018**

1	23.03.2018	One Day International Conference on Contemporary Issues & Practices in Management with Special Reference to Service Industry in India	Dr. K. V. Ramanathan, Director, AVK Institute of Management, Bangalore, Karnataka.	130 Students. Research Scholars and Academicians
			Dr. S. Shameem Ph.D., Assistant Professor, Great Lakes of Management, Chennai.	
<b>ACADEMIC YEAR 2016 - 2017</b>				
1	22.09.2016	Globalization ASWOT Analysis – International Seminar	Dr. S. Nakkiran, Ph.D, Professor, Ambo University, Ethiopia, East Africa.	125 Students & Research Scholars
2	16.03.2017	Buiz Opera 2017	Mrs. Mohana Raj, TV Anchor, Zee TV Network, Chennai.	55 Students
<b>ACADEMIC YEAR 2015 - 2016</b>				
1	20.10.2015	Seminar on Career and Funding Opportunities in Research	Dr. K. Uma, Director, Karpaga Vinayaka Institute of Management, Sivapuram, Pudukkottai.	125 Students and Research Scholars
<b>ACADEMIC YEAR 2011 - 2012</b>				
1	10.02.2012	BUIZ OPERA - 2012	Mr. S. Shankar, IAS Academy, Chennai.	40 Participants
<b>ACADEMIC YEAR 2010 - 2011</b>				
1	10.02.2011	Contemporary Business Environment - State Level Seminar	Mr. Devasenathipathi, Assistant Professor, PGP School of Management, Coimbatore.	55 Participants
<b>ACADEMIC YEAR 2009 - 2010</b>				
1	18.02.2010	BUIZ OPERA - 2010	Mr. S. KrishnaPrasad, Regional Manager, Indian Overseas Bank, Thanjavur.	110 Students
		Valedictory Function- BUIZ OPERA 2010	Mr. S. M. Martin, Proprietor Star IT Park, Kumbakonam.	