



ED Cell

Entrepreneurship Development Cell (ED Cell) is a platform that aims to cultivate the spirit of entrepreneurship among students. It serves as a Launchpad for students' business ideas and supports the journey from ideation to start up. It aims to create an environment that encourages innovation, creativity and the exploration of new business ideas.

EDC in Idhaya

The Entrepreneurship Development Cell (EDC) was started in 2017 with the object of promoting specialized knowledge in the field of entrepreneurship development. The Cell plans to organize various programmes regarding entrepreneurship development.

Vision

To retain global leadership in fostering and developing entrepreneurship.

Motto

“BE YOUR OWN BOSS”

Mission

To instill the passion and spirit among students to pursue entrepreneurship.

Objectives

- To identify potential student entrepreneur who became a job creator rather than job seeker.
- To create an environment for self-employment and entrepreneurship development through teaching and training.
- To facilitate various programmes associated with Tamilnadu Entrepreneurship Development and Innovation Institute (TN-EDII)

Key Functions and Activities

Function	Description
Workshops & Seminars	Sessions on startup funding, business models, legal frameworks, marketing, etc.
Startup Mentorship	One-on-one guidance by alumni entrepreneurs.
Incubation Support	Help in developing prototypes, access to infrastructure and funding connections.
Business Plan Competitions	Encouraging competitive spirit and refining startup ideas.
Networking Events	Pitching to investors, interaction with successful startups, collaboration opportunities.
Field Visits	Industrial visits, startup tours and entrepreneur meetups to gain practical exposure.
Govt. Schemes Awareness	Educating students about startup-friendly schemes like Startup India, MSME support, etc.

ACADAMIC YEAR 2025 – 2026

S. No.	DATE	NATURE OF THE PROGRAMME	CHIEF GUEST	PLACE
1	28.07 2025	Startup Spark 2025	Mr. S.Muthukumar, Head, Jothi Software Systems, Mayiladuthurai	Seminar Hall
2	27.02.2026	NIFTEM Industrial Visit	Ms. J. Bharathi, Project Assistant, NIFTEM, Thanjavur	NIFTEM, Thanjavur
4	16.03.2026	The Entrepreneur's Journey: Navigating Challenges and Opportunities	Ms. E. Krishnna Priyadharshini, Entrepreneur and Co-Founder of InstaGood, Kumbakonam	Seminar Hall

ACADAMIC YEAR 2024 – 2025

S.No.	DATE	NATURE OF THE PROGRAMME	CHIEF GUEST	PLACE
1	21.08.2024	World Entrepreneurs' Day	Mrs. S. Saranya, Merugu Bridal Studio, Kumbakonam.	Idhaya Auditorium
2	08.01.2025	Awareness Programme on MSME Schemes	Mr. R. Amarnath, Program Manager, EDII – TN, Thanjavur (DT).	Dupuis Auditorium
3	23.01.2025 to 25.01.2025	Three Days Workshop on Business Project to Promote Economic Development	Mr. R. Amarnath, Programme Manager, EDII – TN, Thanjavur (DT).	Dupuis Auditorium
4	21.02.2025	National Innovation Day – NIFTEM Field Visit	Ms. J. Bharathi, Project Assistant, NIFTEM, Thanjavur	NIFTEM, Thanjavur.
5	27.03.2025	B-Plan Pitch	Mr. R. Dhinesh Kumar, Proprietor, Dhiva Handmade Products, Anaikarai.	Dupuis Auditorium
6	28.03.2025	Industrial Visit	Mrs. S. Vanitha, Managing Director, Diva Homemade Products, Anaikarai.	Vanitha Beauty Crush, Anaikarai.

ACADAMIC YEAR 2023 – 2024

S.No.	DATE	NATURE OF THE PROGRAMME	CHIEF GUEST	PLACE
1	12.07.2023	Celebration of World Paper Bag Day	Rev.Sr.Arokiya Jaya, Vice Principal, Idhaya College for Women, Kumbakonam.	Immaculate Block, Room No. 17
2	03.08.2023	Innovative Digital Platform For Entrepreneurship	Mr.A.John Praveen, B.E., MBA., Centre of Excellence, Digiit Business Services Pvt Ltd. Trichy.	Idhaya Autidorium
3	12.08.2023	Self Employment - Jute Bag Preparation - Workshop	Mrs. M.Ramalakshmi Bhuvaneshwari Self Help Group, S.Puthur.	Idhaya Autidorium

4	23.11.2023 & 24.11.2023	Karthigai Deepam Fest, Mut Lamp Sale	Rev.Sr.Dr. Eugin Amala, Principal, Idhaya College for Women, Kumbakonam.	Open Auditorium
5	19.12.2023	Ignite Your Entrepreneurial Spirit	Dr.A.Sakthivel, Managing Director, Cyber Marketing Services, Kumbakonam.	Computer Lab 3
6	09.02.2024	Innovate & Elevate EDC Showcase	Rev.Sr.Dr. Eugin Amala, Principal, Idhaya College for Women, Kumbakonam.	EDC Office
7	13.02.2024	Innovative Makeup Artistry Skills	Mrs.S.Vanitha Dhinesh Managing Proprietor, Dhiva Beauty Care & Academy, Anaikkarai.. (Alumnae 2012 – 2015)	Idhaya Auditorium
8	16.02.2024	Anna University Incubation Centre Visit	Mr. M. Vinoth, Chief Executive Officer i/c, EDII - ABIIRF	Tiruchirappalli
9	27.02.2024	Innovative programme on Brand Builders	Mrs.S.Vanitha Dinesh, Proprietor, Dhiva Beauty Care & Academy, Anaikkarai. (Alumnae 2012 – 2015)	Idhaya Auditorium
			Mr.R. Dinesh, Dhiva Beauty Care & Academy, Anaikkarai.	
10	08.03.2024	EVER GEM – Body Care Products Launch	Rev.Sr.Dr. Eugin Amala, Principal, Idhaya College for Women, Kumbakonam.	Idhaya Auditorium
11	14.03.2024	Innovation programme for Design Dreamers	Ms.S.Snekha, Aari work Designer, Kumbakonam.	Dupius Auditorium
12	27.03.2024	Vibrant Bazaar	Rev.Sr.Dr. Eugin Amala, Principal, Idhaya College for Women, Kumbakonam.	College Ground
13	03.04.2024	Foodie Fiesta	Rev.Sr.Dr. Eugin Amala, Principal, Idhaya College for Women, Kumbakonam.	College Ground

ACADAMIC YEAR 2022 –2023

S.No.	DATE	NATURE OF THE PROGRAMME	CHIEF GUEST	PLACE
1	05.11.2022	Awareness on Entrepreneurship & Innovation	Mr. M.Martin, MBA., Field Coordinator, IEDP-EDII, Govt. of Tamilnadu Hub, Sastra University, Thanjavur.	Idhaya Auditorium
2	09.02.2023	Power Talk on Tamilnadu Student Innovator-2022	Mrs.M.Kanmani Bharathi M.C.A., Managing Director, Kanmani Bridal Studio & Academy, Kumbakonam	Dupuis Auditorium
3	10.03.2023	Food Court	Rev.Sr.Dr. EuginAmala, Principal, Idhaya College for Women, Kumbakonam	College Ground